



Basic Course Information

Semester:	Spring 2026	Instructor Name:	Karin Deol Eugenio
Course Title & #:	C 1000	Email:	Karin.deol@imperial.edu
CRN #:	21317	Webpage (optional):	N/A
Classroom:	314	Office #:	N/A
Class Dates:	17 Feb 2026- 12 Jun 2026	Office Hours:	MONDAY 10:00-12am TUESDAY 9-10am VIA ZOOM LINK: https://imperial-edu.zoom.us/j/89978930592 Links to an external site. ****BY APPOINTMENT***
Class Days:	TUESDAY	Office Phone #:	N/A
Class Times:	6:30-9:40pm	Emergency Contact:	Martha Bandivas 760-562-5591
Units:	3	Class Format/Modality:	In-person

Course Description

Provide students with the foundational skills of public speaking to enable them to effectively communicate ideas both informatively and persuasively to a variety of audiences in various contexts. (C-ID: COMM 110) (CSU/UC)

Course Prerequisite(s) and/or Corequisite(s)

N/A

Student Learning Outcomes

Upon course completion, the successful student will have acquired new skills, knowledge, and or attitudes as demonstrated by being able to:

1. Prepare and present a visual aid that illustrates a specific point.
2. Use statistics, quotations, definitions and detailed illustrations as supporting materials.
3. Identify and demonstrate effective nonverbal and verbal delivery skills.

Course Objectives

Upon satisfactory completion of the course, students will be able to:

1. Compose, organize and present to a live peer audience, relevant speeches to introduce, inform and persuade in the English language.
2. Evaluate rhetorical strategies in historical and contemporary public discourse.
3. Define, identify and apply the three Aristotelian appeals of ethos, pathos, and logos.
4. Recognize and demonstrate ethical practices in all phases of speech preparation.
5. Acquire, organize, critically evaluate and include credible research materials (primary and secondary) to support ideas in a speech.
6. Analyze and adapt a speech topic to a variety of diverse audiences with a particular sensitivity to diversity, equity, inclusion, belonging, and accessibility.
7. Develop a clear, cohesive thesis and create a concise speech outline.
8. Recognize and demonstrate the characteristics of effective verbal and nonverbal delivery.
9. Design and incorporate effective visual aids.
10. Analyze and evaluate peer speeches with faculty guidance.
11. Demonstrate active listening skills and constructive criticism to peers.
12. Recognize the elements of and demonstrate effective techniques for reducing communication apprehension.

Textbooks & Other Resources or Links

Textbook



Lucas, Stephen. 2023. *The Art of Public Speaking*. 13th McGraw-Hill Higher Education. ISBN: 9781260914276.

OER Textbook

Tucker, Barbara et al.. 2019. *Exploring Public Speaking*. 4th Dalton State. ISBN: <https://oer.galileo.usg.edu/communication-textbooks/1/>.

Course Requirements and Instructional Methods

Class Activity

Oral Assignments

Skill Demonstration

Written Assignments

Course Grading Based on Course Objectives

Speeches	70%
Quizzes/ Assignments	30%
TOTAL:	100%

Superior = A Above average = B Average = C Poor=D Unacceptable = F

90%-100% = A 80%-89% = B 70%-79% = C 60% -69% = D Less than 60% = F



IMPERIAL VALLEY COLLEGE

Academic Honesty (Artificial Intelligence -AI)

IVC values critical thinking and communication skills and considers academic integrity essential to learning. Using AI tools as a replacement for your own thinking, writing, or quantitative reasoning goes against both our mission and academic honesty policy and will be considered academic dishonesty, or plagiarism unless you have been instructed to do so by your instructor. In case of any uncertainty regarding the ethical use of AI tools, students are encouraged to reach out to their instructors for clarification.

Accessibility Statement

Imperial Valley College is committed to providing an accessible learning experience for all students, regardless of course modality. Every effort has been made to ensure that this course complies with all state and federal accessibility regulations, including Section 508 of the Rehabilitation Act, the Americans with Disabilities Act (ADA), and Title 5 of the California Code of Regulations. However, if you encounter any content that is not accessible, please contact your instructor or the area dean for assistance. If you have specific accommodations through **DSPS**, contact them for additional assistance.

We are here to support you and ensure that you have equal access to all course materials.

Course Policies

[Describe other policies such as attendance, academic honesty, netiquette, expected classroom behavior, etc.]

Other Course Information

[Optionally, include other necessary information.]

Financial Aid

Your Grades Matter! In order to continue to receive financial aid, you must meet the Satisfactory Academic Progress (SAP) requirement. Making SAP means that you are maintaining a 2.0 GPA, you have successfully completed 67% of your coursework, and you will graduate on time. If you do not maintain SAP, you may lose your financial aid. If you have questions, please contact financial aid at finaid@imperial.edu.

IVC Student Resources

IVC wants you to be successful in all aspects of your education. For help, resources, services, and an explanation of policies, visit <http://www.imperial.edu/studentresources> or click the heart icon in Canvas.

Anticipated Class Schedule/Calendar

Week 1: Ice Breaker and Syllabus Introduction



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- Week 2: Introduction Speeches, HW: [Read Chapters 1, 2 & 3 and summarize](#)
- Week 3: [Read Chapters 4.5 & 6 and summarize](#)
- Week 4: Assignment: Read and Summarize chapter 7, 8 & 9
- Week 5: [In-Class Narrative Speech Groupwork](#)
- Week 6: [Speech 1: Narrative](#)
- Week 7: [Speech 1: Narrative](#)
- Week 8: [Informative/Demonstrative Assignment 1](#)
- Week 9: [Read](#) and Summarize Chapters 10, 11 & 12
- Week 10 [Read Chapters 13, 14 & 15 and summarize](#)
- Week 11: Informative/ Demonstrative Speeches
- Week 12 Informative/ Demonstrative Speeches. HW: Read and summarize chapters: 16, 17 & 18
- Week 13 [How to use Rhetoric to get what you want: Ethos, Logos and Pathos & read/summarize Chapters 19 & 20](#)
- Week 14 Persuasive Speech Assignments due
- Week 15 Persuasive Speech
- Updated 11/2024



Week 16 Persuasive Speech

*****Subject to change without prior notice*****