



IMPERIAL VALLEY COLLEGE

Basic Course Information

Semester:	SPRING 2025	Instructor Name:	Karin Deol Eugenio
Course Title & #:	COMM 100: Oral Communication	Email:	Karin.deol@imperial.edu
CRN #:	20530	Webpage (optional):	
Classroom:	Join Zoom Meeting https://imperial-edu.zoom.us/j/86944065198Links to an external site. Meeting ID869 4406 5198	Office #:	N/A
Class Dates:	2/10/25- 6/4/25	Office Hours:	MONDAY 12-1PM & WEDNESDAY 9-11AM https://imperial-edu.zoom.us/j/85912119535Links to an external site.
Class Days:	MON/WED	Office Phone #:	N/A
Class Times:	4:20-5:45pm	Emergency Contact:	
Units:	3	Class Format/Modality:	Real-Time/ Online

Course Description

Provide students with the foundational skills of public speaking to enable them to effectively communicate ideas both informatively and persuasively to a variety of audiences in various contexts. (C-ID: COMM 110) (CSU/UC)

Course Prerequisite(s) and/or Corequisite(s)

Upon course completion, the successful student will have acquired new skills, knowledge, and or attitudes as demonstrated by being able to: 1. Prepare and present a visual aid that illustrates a specific point. 2. Use statistics, quotations, definitions, and detailed illustrations as supporting materials. 3. Identify and demonstrate effective nonverbal and verbal delivery skills.

Student Learning Outcomes

Upon course completion, the successful student will have acquired new skills, knowledge, and or attitudes as demonstrated by being able to: 1. Prepare and present a visual aid that illustrates a specific point. 2. Use statistics, quotations, definitions, and detailed illustrations as supporting materials. 3. Identify and demonstrate effective nonverbal and verbal delivery skills.



Course Objectives

Upon satisfactory completion of the course, students will be able to:

1. Compose, organize and present to a live peer audience, relevant speeches to introduce, inform and persuade in the English language. Fall 2024 Updated 6/2023
2. Evaluate rhetorical strategies in historical and contemporary public discourse.
3. Define, identify, and apply the three Aristotelian appeals of ethos, pathos, and logos.
4. Recognize and demonstrate ethical practices in all phases of speech preparation.
5. Acquire, organize, critically evaluate, and include credible research materials (primary and secondary) to support ideas in a speech.
6. Analyze and adapt a speech topic to a variety of diverse audiences with a particular sensitivity to diversity, equity, inclusion, belonging, and accessibility.
7. Develop a clear, cohesive thesis and create a concise speech outline.
8. Recognize and demonstrate the characteristics of effective verbal and nonverbal delivery.
9. Design and incorporate effective visual aids.
10. Analyze and evaluate peer speeches with faculty guidance.
11. Demonstrate active listening skills and constructive criticism to peers.
12. Recognize the elements of and demonstrate effective techniques for reducing communication apprehension.

Course Requirements and Instructional Methods

Lucas, Stephen. 2023. *The Art of Public Speaking*. 13th McGraw-Hill Higher Education. ISBN: 9781260914276.

Tucker, Barbara et al.. 2019. *Exploring Public Speaking*. 4th Dalton State.
ISBN: [https://oer.galileo.usg.edu/communication-textbooks/1/Links to an external site..](https://oer.galileo.usg.edu/communication-textbooks/1/Links%20to%20an%20external%20site..)

Course Grading Based on Course Objectives

VII. INSTRUCTIONAL METHODOLOGY: Audio Visual Computer Assisted Instruction Demonstration Discussion Group Activity Individual Assistance Lecture Simulation/Case Study Fall 2024 Updated 6/2023 Distance Learning VIII.

ASSIGNMENTS: Out-of-class

- View speakers in venues other than class.
- Rehearse speeches with or without an audience. Reading and Writing
- Introductory speech: Prepare and present a speech of introduction. • Informative speech: Prepare and present a speech that informs the audience about a specific topic.
- Visual Aids presentation: Design and present a visual aid presentation to enhance a speech.
- Persuasive speech: Prepare and present a persuasive speech utilizing ethos, pathos , and logos appeals.
- Peer evaluation and feedback



Academic Honesty (Artificial Intelligence -AI)

IVC values critical thinking and communication skills and considers academic integrity essential to learning. Using AI tools as a replacement for your own thinking, writing, or quantitative reasoning goes against both our mission and academic honesty policy and will be considered academic dishonesty, or plagiarism unless you have been instructed to do so by your instructor. In case of any uncertainty regarding the ethical use of AI tools, students are encouraged to reach out to their instructors for clarification.

Accessibility Statement

Imperial Valley College is committed to providing an accessible learning experience for all students, regardless of course modality. Every effort has been made to ensure that this course complies with all state and federal accessibility regulations, including Section 508 of the Rehabilitation Act, the Americans with Disabilities Act (ADA), and Title 5 of the California Code of Regulations. However, if you encounter any content that is not accessible, please contact your instructor or the area dean for assistance. If you have specific accommodations through **DSPS**, contact them for additional assistance.

We are here to support you and ensure that you have equal access to all course materials.

Course Policies

A student who fails to attend the first meeting of a class will be dropped by the instructor as of the first official meeting of that class. Should readmission be desired, the student's status will be the same as that of any other student who desires to add a class. It is the student's responsibility to drop or officially withdraw from the class. See General Catalog for details.

Regular attendance in all classes is expected of all students. A student whose continuous, unexcused absences exceed the number of hours the class is scheduled to meet per week may be dropped. Absences attributed to the representation of the college at officially approved vents(conferences, contests, and field trips) will be counted as 'excused' absences.

Students who are registered for online classes must still attend class regularly. Acceptable indications of attendance in online classes are:

- student submission of an academic assignment;
- student submission of an exam;
- student participation in an instructor-led Zoom conference;
- documented student interaction with class postings, such as an interactive tutorial or computer-assisted instruction via modules;
- a posting by the student, showing the student's participation in an assignment created by the instructor;
- a posting by the student in a discussion forum showing the student's participation in an online discussion about academic matters;



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- an email from the student or other documentation showing that the student has initiated contact with a faculty member to ask a question about an academic subject studied in the course. Merely logging onto Canvas is not an adequate means of demonstrating academic attendance.

Financial Aid

Your Grades Matter! In order to continue to receive financial aid, you must meet the Satisfactory Academic Progress (SAP) requirement. Making SAP means that you are maintaining a 2.0 GPA, you have successfully completed 67% of your coursework, and you will graduate on time. If you do not maintain SAP, you may lose your financial aid. If you have questions, please contact financial aid at finaid@imperial.edu.

IVC Student Resources

IVC wants you to be successful in all aspects of your education. For help, resources, services, and an explanation of policies, visit <http://www.imperial.edu/studentresources> or click the heart icon in Canvas.

Anticipated Class Schedule/Calendar

*****Subject to change without prior notice*****

Week 1: Ice Breaker and Syllabus Introduction

Week 2: Introduction Speeches, HW: [Read Chapters 1, 2 & 3 and summarize](#)

Week 3: [Read Chapters 4.5 & 6 and summarize](#)

Week 4: Assignment: Read and Summarize chapter 7, 8 & 9

Week 5: [In-Class Narrative Speech Groupwork](#)

Week 6: [Speech 1](#): Narrative

Week 7: [Speech 1](#): Narrative

Updated 11/2024



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- Week 8: [Informative/Demonstrative Assignment 1](#)
- Week 9: [Read](#) and Summarize Chapters 10, 11 & 12
- Week 10 [Read Chapters 13, 14 & 15 and summarize](#)
- Week 11: Informative/ Demonstrative Speeches
- Week 12 Informative/ Demonstrative Speeches. HW: Read and summarize chapters: 16, 17 & 18
- Week 13 [How to use Rhetoric to get what you want: Ethos, Logos and Pathos](#) & read/summarize Chapters 19 & 20
- Week 14 Persuasive Speech Assignments due
- Week 15 Persuasive Speech
- Week 16 Persuasive Speech

Course Summary:

Date	Details	Due
Mon Feb 10, 2025	Assignment Introduction/ Syllabus/ ice breaker	due by 4:20pm



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Date	Details	Due
	Assignment Introduction Speeches	
	Assignment Reading and Summary, Chapter 1-3	
	Assignment Speech Presentation and Analysis	
	Assignment Narrative assignment	
	Assignment COMM 100 reflection	
	Assignment Demonstrative Speech Grade with Rubric	
	Discussion Topic How to use Rhetoric to get what you want: Ethos, Logos and Pathos	
	Assignment Informative Speech Grade with Rubric	
	Assignment Informative/Demonstrative Assignment 1	
	Discussion Topic MLK, "I have a Dream" Speech	



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Date	Details	Due
	Assignment Narrative Speech	
	Assignment Narrative Speech Assignment 1	
	Assignment Narrative speech attendance	
	Assignment Narrative Speech Attendance Points	
	Assignment Narrative Speech Attendance Points	
	Assignment Persuasive Outline, Works Cited Page and Slide Show	
	Assignment Persuasive Speech Assignment 1	
	Assignment Persuasive Speech Grade with Rubric	
	Assignment Read and Summarize Chapters 4, 5 & 6	
	Assignment Read and Summarize Chapters 7,8 & 9	



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Date	Details	Due
	Assignment Read Chapters 10, 11, 12, 13 & Summarize	
	Assignment Read Chapters 14 & 15 and Summarize	
