



Note to Instructor: Replace the placeholder text beneath the headings with the appropriate information for your course. Please note that all sections, with the exception of "Other Course Information," are required elements.

| Basic Course Information |  |                    |                            |  |
|--------------------------|--|--------------------|----------------------------|--|
| Semester:                | Spring <b>2025</b>                               | Instructor Name:   | Jorge Estrada              |  |
|                          | Art 270 Photography                              |                    |                            |  |
| Course Title & #:        | Intermediate                                     | Email:             | Jorge.estrada@imperial.edu |  |
| CRN #:                   | 20218  |                    |                            |  |
| Classroom:               | 3400   |                    |                            |  |
| Class Dates:             | February 10 <sup>th</sup> – June 6 <sup>th</sup> |                    |                            |  |
| Class Days:              | Tuesday & Thursdays                              | Phone #:           | (760) 234 – 4219           |  |
| Class Times:             | 10:15 am – 12 :45 pm                             | Emergency Contact: | Call or E-mail instructor  |  |

Class

Format/Modality:

## **Course Description**

Units: | 3.00

This course emphasizes the continued instruction and practice required for the development of technical and aesthetic skills, element of design and composition, camera technology, materials and equipment, and contemporary trends in photography. Composition and visual communication skills are stressed, as are the understanding and use of light and lighting control, both in studio and location. Additional materials fee applies (CSU,UC)

## Course Prerequisite(s) and/or Corequisite(s)

Art 170 Beginning Photography – with a grade of "C"or better.

# **Student Learning Outcomes**

Upon course completion, the successful student will have acquired new skills, knowledge, and attitudes as demonstrated by being able to:

- 1) Present, discuss, and critique photographs in a coherent manner. (ILO1, ILO2, ILO3, ILO5)
- 2) Develop portfolio of photographs suitable for presentation for employment in the field to a client for freelance work or for transfer. (ILO1, ILO2, ILO3, ILO5)
- 3) Demonstrate understanding of exposure, visual communication skills, use of lighting in the studio and on location. (ILO2, ILO3, ILO4)

# **Course Objectives**



Upon satisfactory completion of the course, students will be able to:

- 1) Apply the elements and principles of design and finished photographs.
- 2) Create a portfolio of work demonstrating formal, conceptual, and technical development.
- 3) Produce photographs skillfully utilizing photography tools, materials, and processes, including camera controls, image processing, printing, and presentation.
- 4) Examine and describe historical and contemporary trends, language, aesthetics and emerging media in photography.
- 5) Analyze and describe the role of photography in contemporary culture and media.
- 6) Safety handle and maintain photography equipment and materials.
- 7) Evaluate and critique photographic images utilizing relevant terminology and concepts.

#### Textbooks & Other Resources or Links

[Describe which textbooks and/or other resources are required for the course. Be sure to include ISBN.]

London, Barbara and Jim Stone (2019). A Short Course in Photography: Film and Digital: 10<sup>th</sup> Pearson. ISBN: 13-9780134638850.

London, Barbara, and Jim Stone (2018). A Short Course in Digital Photography. 4<sup>th</sup> Pearson. ISBN: 978-0134525815.

## **Course Requirements and Instructional Methods**

#### Lecture Outline:

- 1. Continue discussion of elements and principles of design as they relate to photography.
- 2. Explain more advanced of photographic tools, materials and processes, including camera controls, image manipulation, processing and printing.
- 3. Continue discussion on historical and contemporary trends, language, aesthetics and emerging media as they relate to analog and/or digital photography,

### Lab Outline:

- 1. Practice development of elements and principles of design as they relate to photography.
- 2. Practice concept development and project-based approaches to photography.
- 3. Further develop usage of photographic tools, materials and processes, compositional techniques and principles, camera controls, and image exposure.
- 4. Continue practice of safe handling, maintenance, and appropriate use of photography equipment and materials.
- 5. Demonstrate knowledge of historical and contemporary trends, language, aesthetics and emerging media as they relate to analog/or digital photography.



- 6. Practice group and individual critiques of photographic images utilizing relevant terminology and concepts.
- 7. Demonstrate wet-lab film development and darkroom printmaking, and/or digital management, editing, software and printing techniques.

### **Method Of Evaluation:**

Class activity, essay, mid-term/final exam(s), objective, problem solving exercise, quizzes, skill demonstration, portfolio of completed work.

## Written Assignment:

Written assignments, which may include quizzes, essays, exams, or reports.

## Instructional Methodology:

Audiovisual, computer assisted instruction, demonstration, discussion, individual assistance, lecture, distance learning.

### **Out of Class Assignments:**

Students are expected to spend a minimum of three hours per unit per week in class and on outside assignments, prorated for short-term classes. Varies according to instructor. Gallery visitations and reports may be required. A minimum of three hours per week of outside work on the assigned projects will be required.

## Reading and Writing:

Critical Thinking: Required Writing. Individual instructors will require a written reports and/or research papers. Typical examples: One page report reviewing and art show in a gallery or museum. One page report contrasting and comparing the students' views with the author of a periodical article. A report analyzing the design principles used in a photograph. Methods of Assessment. Methods may include, but not limited to, the following: Exams/Tests, Portfolios, Projects, Class Participation.

# **Course Grading Based on Course Objectives**

### *Grades are base in the following:*

| Attendance and participation | 25% |
|------------------------------|-----|
| First quiz                   | 10% |
| Research 30 Photographers    | 10% |
| Watch two art exhibitions    | 05% |
| Mid-term                     | 10% |
| Portfolio                    | 40% |



## Academic Honesty (Artificial Intelligence -AI)

IVC values critical thinking and communication skills and considers academic integrity essential to learning. Using AI tools as a replacement for your own thinking, writing, or quantitative reasoning goes against both our mission and academic honesty policy and will be considered academic dishonesty, or plagiarism unless you have been instructed to do so by your instructor. In case of any uncertainty regarding the ethical use of AI tools, students are encouraged to reach out to their instructors for clarification.

#### **Course Policies**

[Describe other policies such as attendance, academic honesty, netiquette, expected classroom behavior, etc.]

### **Other Course Information**

[Optionally, include other necessary information.]

#### **IVC Student Resources**

IVC wants you to be successful in all aspects of your education. For help, resources, services, and an explanation of policies, visit <a href="http://www.imperial.edu/studentresources">http://www.imperial.edu/studentresources</a> or click the heart icon in Canvas.

# Anticipated Class Schedule/Calendar

[Provide a tentative overview of the readings, assignments, tests, and/or other activities for the duration of the course. A table format as in the example below may be used for this purpose.]

| Date or Week           | Activity, Assignment, and/or Topic                | Pages/ Due Dates/Tests |
|------------------------|---|------------------------|
| Week 1                 | Syllabus & Introduction                           |                        |
| February 11th-         |   | Read : Chapter 1, 2    |
| 13th                   |   | Pages 3-51             |
| Week 2                 | Chapter 1-2 Continued                             |                        |
| February 18th-         |   |                        |
| 20th                   | Camera lens and filters                           | Pages 3-52             |
| Week 3                 | Camera settings                                   |                        |
| February 25-27         |   | Chapter 3,4            |
| March 1rst             |   | Pages 52-89            |
| Week 4 <sup>th</sup> : | Landscapes: Movie American Experience Ansel Adams |                        |
| March 4th-6th          |   | Chapter 3,4            |

\*\*\*Subject to change without prior notice\*\*\*