IMPERIAL VALLEY COLLEGE

Basic Course Information

Semester:	Fall 2024	**Instructor Name:**	Dr. Melani Guinn
Course Title & #:	COMM 100	**Email:**	melani.guinn@imperial.edu
CRNs:	10495;10496;10497;10763	**Office Hours:** (Pronto, Zoom & email)	Tuesdays & Thursdays 2:30-3:30 Wednesdays & Fridays 1:00 – 2:00 p.m.
Class Dates:	8/12/24 - 12/7/24		
Units:	3		
Class Format:	asynchronous online		

Course Description

Provide students with the foundational skills of public speaking to enable them to effectively communicate ideas both informatively and persuasively to a variety of audiences in various contexts

Student Learning Outcomes

Upon course completion, the successful student will have acquired new skills, knowledge, and or attitudes as demonstrated by being able to:

1. prepare and present a visual aid that illustrates a specific point;
2. use statistics, quotations, definitions and detailed illustrations as supporting materials; and
3. identify and demonstrate effective nonverbal and verbal delivery skills.

Course Objectives

Upon satisfactory completion of the course, students will be able to:

- compose, organize and present to a peer audience, relevant speeches to introduce, inform and persuade in the English language;
- evaluate rhetorical strategies in historical and contemporary public discourse;
- define, identify, and apply the three Aristotelian appeals of *ethos, pathos*, and *logos*;
- recognize and demonstrate ethical practices in all phases of speech preparation;
- acquire, organize, critically evaluate and include credible research materials (primary and secondary) to support ideas in a speech;
- analyze and adapt a speech topic to a variety of diverse audiences with a particular sensitivity to diversity, equity, inclusion, belonging, and accessibility;
- develop a clear, cohesive thesis and create a concise speech outline;
- recognize and demonstrate the characteristics of effective verbal and nonverbal delivery;
- design and incorporate effective visual aids;
- analyze and evaluate peer speeches with faculty guidance;
- demonstrate active listening skills and constructive criticism to peers; and
- recognize he elements of and demonstrate effective techniques for reducing communication apprehension.

Textbooks & Other Resources or Links

Textbook provided inside Canvas modules at no charge to student.

Course Requirements and Instructional Methods

Lecture, discussions, group work, speeches, critiques of speeches, quizzes

Course Grading Based on Course Objectives

Speech Assignments	80%
Discussions, quizzes, and other preparatory projects	20%

Course Policies

You must turn in Module 0 assignments during the first week of the semester on Canvas in order to demonstrate attendance. If you do not complete Module 0 by the end of the first week, you will be dropped from the course.

Ongoing attendance: Because this is a public speaking course, speech assignments (via videos) are weighted more heavily than quizzes, discussions, and other preparatory exercises. If you neglect to submit speech assignments for two weeks or more, you will be dropped from the course.

All other policies are described in detail on Canvas in Module 0.

Academic Honesty

IVC values critical thinking and communication skills and considers academic integrity essential to learning. Using AI tools as a replacement for your own thinking, writing, or quantitative reasoning goes against both our mission and academic honesty policy and will be considered academic dishonesty, or plagiarism unless you have been instructed to do so by your instructor. In case of any uncertainty regarding the ethical use of AI tools, students are encouraged to reach out to their instructors for clarification.

IVC Student Resources

IVC wants you to be successful in all aspects of your education. For help, resources, services, and an explanation of policies, visit http://www.imperial.edu/studentresources or click the heart icon in Canvas.

Anticipated Class Schedule/Calendar

Week	Activity and/or Topic
1	Introduction
2	Vocal Delivery
3	Visual Delivery
4	Audience
5	Crafting Powerful Speeches
6	Introductions
7	Endings
8	Conclusions
9	Organizing a Speech
10	Extemporaneous Delivery
11	Revising and Rehearsing
12	Feedback
13	Persuasion - *Ethos, Pathos* and *Logos*
14	*Logos* – Building Arguments
15	Visual Aids
16	Final Presentations

*Please note that this schedule is subject to change.