

Imperial Valley College Course Syllabus

Fall 2020

CIS 151

Digital Video Production (CRN: 11566)

Instructor:

Ramiro R. Ramos

Version: 2.1

Date

August 16, 2020

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Course Information

Basic Course Information

| | | | |
|------------------------------|-----------------------|----------------------------------|---|
| Semester: | Fall 2020 | Instructor Name: | Ramiro R. Ramos |
| Course Title & #: | CIS 151 | Email: | ramiro.ramos@imperial.edu |
| CRN #: | 11566 | Webpage (optional): | n/a |
| Classroom: | Online | Office: | Virtual |
| Class Dates: | Aug 24 – Dec 12, 2020 | Office Hours: | Thursday 7-8pm |
| Class Days: | Online | Office Phone #: | n/a |
| Class Times: | Online | Emergency Contact Method: | Sign up for remind.com to receive a faster response |
| Units: | 3.0 | | |

Instructor's Mission

To ensure all students have the information needed to be successful in completing this course to include:

- A comprehensive coverage of the subject matter
- Knowledge transfer of resources available to students to ensure they meet their educational goals within a timely manner
- A safe learning environment

Instructor's Vision

By the end of this course, students should have gained the knowledge and skills outlined in the learning outcomes of this course, have enhanced critical thinking skills, and understand how this course fits into their chosen learning path towards graduating from IVC with the knowledge and skills that can transfer to real-world situations that are applicable in gainful employment.

Course Description

This course focuses on the fundamental techniques, skills, and theories of editing as well as the technical requirements for assembling a digital video project. Through a series of hands-on projects, students will put traditional theories of picture and sound editing into practice with an in-depth examination of Adobe Premiere. (CSU)

Course Prerequisite(s) and/or Corequisite(s)

N/A

Student Learning Outcomes

Upon course completion, the successful student will have acquired new skills, knowledge, and or attitudes as demonstrated by being able to:

- Produce a professional quality video. (ILO2, ILO3, ILO5)
- Enhance video audio with special sound effects. (ILO2)
- Edit raw video material to tell a story. (ILO1, ILO2, ILO5)

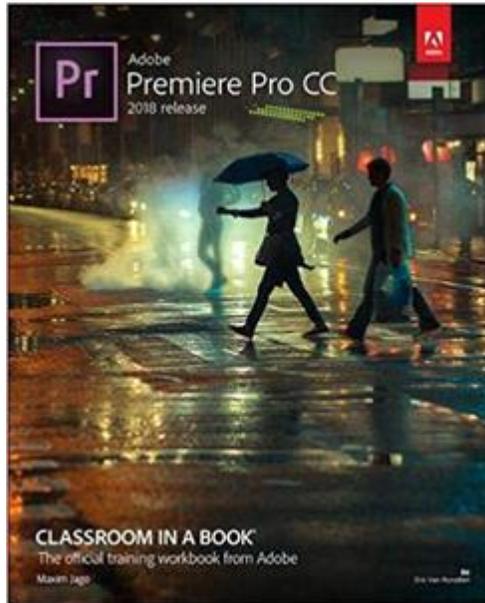
Course Objectives

Upon satisfactory completion of the course, students will be able to:

1. Demonstrate technical aspects of professional digital production including: file management, real-time video editing, sound editing.
2. Apply the theories of editing to narrative and non-narrative works.
3. Demonstrate technical aspects of professional digital production including: working with a timeline, working with multiple windows.
4. Perform basic digital video and sound editing functions.
5. Create a variety of digital video effects.
6. Choose and apply aesthetic decisions and appropriate use of non-linear techniques including use of transitions, continuity, pacing, and storytelling.
7. Describe different styles of editing used for a variety of media and genres.

Textbooks & Other Resources or Links

1. Adobe Premiere Pro CC Classroom in a Book (2018 release) Edition 1
Maxim Jago
ISBN-10: 0-13-485323-7
ISBN-13: 978-0-13-485323-9



- a. You may also purchase the 2019 or 2020 version of the same series of book
2. There will also be assignments where you will need to use different software applications from the Microsoft Office Suite. As a student you are eligible for Office 365 Education for free, which includes Excel, Word, PowerPoint, and OneNote. You will need your student email address to access the applications. In your internet browser, navigate to the following site to get started:
 - a. <https://www.microsoft.com/en-us/education/products/office>
 - b. It is recommended that you access this early on in the semester so you aren't dealing with access issues when the assignment is due.
 3. As a student you are eligible for student pricing for the Adobe Creative Cloud Suite of programs which includes Adobe Premiere and Audition for \$19.99 a month. Use the link below to sign up and get access on your home computer.
 - a. <https://www.adobe.com/creativecloud/buy/students.html>
 4. Students can access the Adobe Suite including Adobe Premiere on a **campus computer** using their SSO (Single Sign On) credentials which are the same as your Webstar login credentials.

Course Requirements and Instructional Methods

The following is subject to change:

You must do the following:

1. Have access to the book so you can read and complete the homework assignments and use as a resource for project assignments.
 1. You may purchase the book in the IVC bookstore or on the internet.

2. You may also rent the book online from Amazon or Chegg.com
3. Be Careful: There are pdf's out there that some students use. That is your choice but keep in mind the book has valuable assets that the pdf copy will not give you.
 1. Books on mobile devices. This is your choice but may be more difficult to follow for book assignments and videos as they are learner style videos which you will have a difficult time seeing which tools are being selected.
4. Accessing the book is your responsibility.
2. Access Canvas to view and complete all course work.
3. Participate in online discussion boards and demonstrate your knowledge of the course material individually or in groups depending on assignment or in class activity.
4. You will make videos in this class individually or in groups. Creating and submitting video projects will be the main basis for your grade. If you don't submit the assigned video projects, you will not receive points.

You will learn using some, if not all of the following methods:

1. In class lecture
2. Audio and Visual platforms
 1. Videos
 2. PowerPoints
3. Assignments and lab activities
4. Homework assignments (Projects)
5. Discussion in class and or via Canvas website
6. Demonstration of different software applications including typical use cases, basic navigation, and some advanced uses cases if time permits.
7. Other learning methods that will fit into the class schedule and topic as needed

Out of Class Assignments: The Department of Education policy states that one (1) credit hour is the amount of student work that reasonably approximates not less than one hour of class time and two (2) hours of out-of-class time per week over the span of a semester. WASC has adopted a similar requirement.

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Course Grading Based on Course Objectives

Course Grading

| | |
|------------------|-----------|
| Projects | Up to 56% |
| Discussion Board | Up to 24% |
| Final Project | 20% |

Grade

| | | |
|---------|---|---|
| 90-100% | = | A |
| 80-89% | = | B |
| 70-79% | = | C |
| 60-69% | = | D |

Guidelines

Attendance

- A student who fails to attend the first meeting of a class or does not complete the first mandatory activity of an online class may be dropped by the instructor as of the first official meeting of that class. Should readmission be desired, the student's status will be the same as that of any other student who desires to add a class. It is the student's responsibility to drop or officially withdraw from the class. See [General Catalog](#) for details.

Classroom Etiquette

N/A

Online Netiquette

- What is netiquette? Netiquette is internet manners, online etiquette, and digital etiquette all rolled into one word. Basically, netiquette is a set of rules for behaving properly online.
- Students are to comply with the following rules of netiquette:
 - (1) identify yourself
 - (2) include a subject line
 - (3) avoid sarcasm

- (4) respect others' opinions and privacy
- (5) acknowledge and return messages promptly
- (6) copy with caution
- (7) do not spam or junk mail
- (8) be concise
- (9) use appropriate language
- (10) use appropriate emoticons (emotional icons) to help convey meaning
- (11) use appropriate intensifiers to help convey meaning [do not use ALL CAPS or multiple exclamation marks (!!!)].

Academic Honesty

Academic honesty in the advancement of knowledge requires that all students and instructors respect the integrity of one another's work and recognize the important of acknowledging and safeguarding intellectual property.

There are many different forms of academic dishonesty. The following kinds of honesty violations and their definitions are not meant to be exhaustive. Rather, they are intended to serve as examples of unacceptable academic conduct.

- Plagiarism is taking and presenting as one's own the writings or ideas of others, without citing the source. You should understand the concept of plagiarism and keep it in mind when taking exams and preparing written materials. If you do not understand how to "cite a source" correctly, you must ask for help.
- Cheating is defined as fraud, deceit, or dishonesty in an academic assignment, or using or attempting to use materials, or assisting others in using materials that are prohibited or inappropriate in the context of the academic assignment in question.

Anyone caught cheating or plagiarizing will receive a zero (0) on the exam or assignment, and the instructor may report the incident to the Campus Disciplinary Officer, who may place related documentation in a file. Repeated acts of cheating may result in an F in the course and/or disciplinary action. Please refer to the [General Catalog](#) for more information on academic dishonesty or other misconduct. Acts of cheating include, but are not limited to, the following: (a) plagiarism; (b) copying or attempting to copy from others during an examination or on an assignment; (c) communicating test information with another person during an examination; (d) allowing others to do an assignment or portion of an assignment; (e) using a commercial term paper service.

Student Resources

Additional Student Services

Imperial Valley College offers various services in support of student success. The following are some of the services available for students. Please speak to your instructor about additional services which may be available.

- **CANVAS LMS.** Canvas is Imperial Valley College's main Learning Management System. To log onto Canvas, use this link: [Canvas Student Login](#). The [Canvas Student Guides Site](#) provides a variety of support available to students 24 hours per day. Additionally, a 24/7 Canvas Support Hotline is available for students to use: 877-893-9853.
- **Learning Services.** There are several learning labs on campus to assist students through the use of computers and tutors. Please consult your [Campus Map](#) for the [Math Lab](#); [Reading, Writing & Language Labs](#); and the [Study Skills Center](#).
- **Library Services.** There is more to our library than just books. You have access to tutors in the [Study Skills Center](#), study rooms for small groups, and online access to a wealth of resources.

Disabled Student Programs and Services (DSPS)

Any student with a documented disability who may need educational accommodations should notify the instructor or the [Disabled Student Programs and Services \(DSP&S\)](#) office as soon as possible. The DSP&S office is located in Building 2100, telephone 760-355-6313. Please contact them if you feel you need to be evaluated for educational accommodations.

Student Counseling and Health Services

Students have counseling and health services available, provided by the pre-paid Student Health Fee.

- **Student Health Center.** A Student Health Nurse is available on campus. In addition, Pioneers Memorial Healthcare District provide basic health services for students, such as first aid and care for minor illnesses. Contact the IVC [Student Health Center](#) at 760-355-6128 in Room 1536 for more information.
- **Mental Health Counseling Services.** Short-term individual, couples, family and group counseling services are available for currently enrolled students. Services are provided in a confidential, supportive, and culturally sensitive environment. Please contact the IVC Mental Health Counseling Services at 760-355-6310 or in the building 1536 for appointments or more information..

Veteran's Center

The mission of the [IVC Military and Veteran Success Center](#) is to provide a holistic approach to serving military/veteran students on three key areas: 1) Academics, 2) Health and Wellness, and 3) Camaraderie; to serve as a

central hub that connects military/veteran students, as well as their families, to campus and community resources. Their goal is to ensure a seamless transition from military to civilian life. The Center is located in Building 600 (Office 624), telephone 760-355-6141.

Extended Opportunity Program and Services (EOPS)

The Extended Opportunity Program and Services (EOPS) offers services such as priority registration, personal/academic counseling, tutoring, book vouchers, and community referrals to qualifying low-income students. EOPS is composed of a group of professionals ready to assist you with the resolution of both academic and personal issues. Our staff is set up to understand the problems of our culturally diverse population and strives to meet student needs that are as diverse as our student population.

Also under the umbrella of EOPS our CARE (Cooperative Agency Resources for Education) Program for single parents is specifically designed to provide support services and assist with the resolution of issues that are particular to this population. Students that are single parents receiving TANF/Cash Aid assistance may qualify for our CARE program, for additional information on CARE please contact Lourdes Mercado, 760-355- 6448, lourdes.mercado@imperial.edu.

EOPS provides additional support and services that may identify with one of the following experiences:

- Current and former foster youth students that were in the foster care system at any point in their lives
- Students experiencing homelessness
- Formerly incarcerated students

To apply for EOPS and for additional information on EOPS services, please contact Alexis Ayala, 760-355-5713, alexis.ayala@imperial.edu.

Student Equity Program

- The Student Equity Program strives to improve Imperial Valley College's success outcomes, particularly for students who have been historically underrepresented and underserved. The college identifies strategies to monitor and address equity issues, making efforts to mitigate any disproportionate impact on student success and achievement. Our institutional data provides insight surrounding student populations who historically, are not fully represented. Student Equity addresses disparities and/or disproportionate impact in student success across disaggregated student equity groups including gender, ethnicity, disability status, financial need, Veterans, foster youth, homelessness, and formerly incarcerated students. The Student Equity Program provides direct supportive services to empower students experiencing insecurities related to food, housing, transportation, textbooks, and shower access. We recognize that students who struggle meeting their basic needs are also at an academic and economic disadvantage,

creating barriers to academic success and wellness. We strive to remove barriers that affect IVC students' access to education, degree and certificate completion, successful completion of developmental math and English courses, and the ability to transfer to a university. Contact: 760.355.5736 or 760.355.5733 Building 100.

- The Student Equity Program also houses IVC's Homeless Liaison, who provides direct services, campus, and community referrals to students experiencing homelessness as defined by the McKinney-Vento Act. Contact: 760.355.5736 Building 100.

Student Rights and Responsibilities

Students have the right to experience a positive learning environment and to due process of law. For more information regarding student rights and responsibilities, please refer to the IVC [General Catalog](#).

Information Literacy

Imperial Valley College is dedicated to helping students skillfully discover, evaluate, and use information from all sources. The IVC [Library Department](#) provides numerous [Information Literacy Tutorials](#) to assist students in this endeavor.

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Anticipated Class Schedule/Calendar

*****Tentative, subject to change without prior notice*****

See Canvas for module details each week

| Week | Start Date | End Date | Topic |
|--------|------------|------------|-----------------------------------|
| 1 | 8/17/2020 | 8/23/2020 | Module 1 (Postponed to 8/24/2020) |
| 2 | 8/24/2020 | 8/30/2020 | Modules 1 & 2 |
| 3 | 8/31/2020 | 9/6/2020 | Module 3 |
| 4 | 9/7/2020 | 9/13/2020 | Module 4 |
| 5 | 9/14/2020 | 9/20/2020 | Module 5 |
| 6 | 9/21/2020 | 9/27/2020 | Module 6 |
| 7 | 9/28/2020 | 10/4/2020 | Module 7 |
| 8 | 10/5/2020 | 10/11/2020 | Module 8 |
| 9 | 10/12/2020 | 10/18/2020 | Module 9 |
| 10 | 10/19/2020 | 10/25/2020 | Module 10 |
| 11 | 10/26/2020 | 11/1/2020 | Module 11 |
| 12 | 11/2/2020 | 11/8/2020 | Module 12 |
| 13 | 11/9/2020 | 11/15/2020 | Module 13 |
| 14 | 11/16/2020 | 11/22/2020 | Module 14 |
| Recess | 11/23/2020 | 11/29/2020 | No Class |
| 15 | 11/30/2020 | 12/6/2020 | Module 15 |
| 16 | 12/7/2020 | 12/12/2020 | Module 16 |