Basic Course Information

Semester:	**Fall 2020**	Instructor Name:	**Sabrina Worsham**
Course Title & #:	**Comm 100: Oral Comm**	Email:	**sabrinaworsham@gmail.com**
CRN #:	**11093**	School email:	**Sabrina.worsham@imperial.edu**
Classroom:	**Zoom**	Office #:	**Gmail, Facebook, Canvas***
Class Dates:	**8/24/2020-12/11/2020**	Office Hours:	Mon 230-300 Tues 100-130 Wed 230-400 Th 910-940
Class Days:	**ASYNCHRONOUS**	Office Phone #:	**N/A**
Class Times:	**WEEKLY**	Emergency Contact:	**760-355-6337**
Units:	3		*Zoom by APPOINTMENT

Course Description

"Training in the fundamental processes involved in oral communication with emphasis on organizing material, outlining, constructing, and delivering various forms of speeches. (C-ID COMM 110) (CSU,UC)," IVC

Student Learning Outcomes

Upon completion of this course, you will be able to:

1. Use the three-part deductive pattern of organization and apply the extemporaneous style of delivery when presenting the required informative speech of 4-6 minutes. (ILO1, ILO2, ILO3, ILO4, ILO5)
2. Deliver an organized informative speech to class audience members. The speech must adhere to specific time restrictions and requirements, as assigned by the instructor. (ILO1,ILO2,ILO3,ILO4,ILO5)
3. Prepare and present a visual aid that illustrates a specific point. (ILO1,ILO3,ILO4)
4. Use statistics, quotations, definitions and detailed illustrations as supporting materials. (ILO1, ILO2, ILO3, ILO4, ILO5)

Identify the components of the nonverbal delivery process which includes: eye contact, rate/pause, appearance. (ILO1, ILO2, ILO3, ILO4, ILO5)

Course Objectives

1. Define, explain and apply the principles of oral communication

2. Incorporate and demonstrate ethical practices in all phases of speech preparation

3. Acquire, organize, interpret and utilize research materials

4. Analyze and adapt a speech topic to a variety of diverse audiences

5. Develop a clear, cohesive thesis and create a concise speech outline

6. Compose, organize and present to a live audience relevant speeches to introduce, inform and persuade

7. Demonstrate the characteristics of effective delivery

8. Support speech context through utilizing effective visual aids

9. Analyze and evaluate live or recorded speeches

10. Demonstrate active listening skills

11. Recognize the elements of and demonstrate effective techniques for reducing communication

   apprehension

Textbooks & Other Resources or Links

PDF on Canvas under "Files" of publicspeakingproject.org (link will not work)

Course Requirements and Instructional Methods

ASYNCHRONOUS INSTRUCTION AND RESPONSE: This class is asynchronous, meaning that we will not be meeting together as a class, except maybe one special opportunity at the end of the semester (there will also be an asynchronous option available for that week, too). Each week, I will put up an announcement on Canvas by Monday that includes all the class materials and assignments for that week. It is your responsibility to complete the assignments and submit them via the appropriate channels (Discussions, Quizzes, etc). In general, the week's assignments will be due by Thursday at 11:59 PM of the week assigned. There will be some exceptions, such as the exam. Please follow the class schedule and read the entire announcement each week.

I want to help you on your speech process and you must reach out! Use Gmail, Facebook/messenger, and/or Canvas to get in touch with me with questions. If you need to talk to me, we can set up a Zoom or a Facebook video chat.

Speeches: You will record and upload a variety of speeches that will increase in difficulty as the semester progresses. Speeches need to adhere to the requirements on Canvas under announcements. The speeches you submit need to be one continuous video per speech-this is a public speaking class, not a public editing class.

In/Out of Class Activities: These are the interactions "in class" and will include games, speech feedback, and outlining activities. These will be posted by Monday of the week assigned and are due on Thursday of that week at 11:59 PM. The IOCA's will mostly take place in the Discussions in Canvas.

Exams: These exams cover the text and material used in lecture. The exams may include multiple choice, true/false, fill-in-the-blank, short answer, essay, and/or application questions.

Typed outlines and works cited Typed outlines, works cited sheets, and notecards.

"Assignments: It is your responsibility to complete all assignments in a timely matter and submit them at the beginning of class. In general, NO late work will be accepted, even with documentation," SW.

"Out of Class Assignments: The Department of Education policy states that one (1) credit hour is the amount of student work that reasonably approximates not less than one hour of class time and two (2) hours of out-of-class time per week over the span of a semester. WASC has adopted a similar requirement," IVC

What if I need to borrow technology or access to WIFI?

1. To request a loaner laptop, MYFI device, or other electronic device, please submit your request here: https://imperial.edu/students/student-equity-and-achievement/

2. If you'd like access the WIFI at the IVC campus, you can park in parking lots "I & J". Students must log into the IVC student WIFI by using their IVC email and password. The parking lots will be open Monday through Friday from 8:00 a.m. to 7:00 p.m.

        Guidelines for using parking WIFI:
        -Park in every other space (empty space BETWEEN vehicles)
        -Must have facemask available
        -For best reception park near buildings
        -Only park at marked student spaces
        -Only owners of a valid disabled placard may use disabled parking spaces
        -Only members of the same household in each vehicle
        -Occupants **MUST** remain in vehicles
        -Restrooms and other on-campus services not available
        -College campus safety will monitor the parking lot
        -Student code of conduct and all other parking guidelines are in effect
        -Please do not leave any trash behind
        -No parking permit required
    If you have any questions about using parking WIFI, please call Student Affairs at 760- 355-6455.

Classroom Etiquette

Language: In an effort to create and maintain a critical, comfortable and equitable environment for everyone, any language that is racist, sexist, homophobic, or that discriminates against any person or group will be discussed in the classroom. Any such language in any speech, assignment, or classroom discussion may result in a failing grade for that speech or assignment and the occurrence will be documented in case any further disciplinary actions are warranted," SW

Recording lectures/Social Media:

DO NOT record my lectures and/or take my picture for use on the internet.

Do not pass on my materials to others.

Course Grading Based on Course Objectives

Point/Assignment Breakdown:

(450 total points possible) Speeches (all formal speeches are extemporaneous speeches):

(25) Introduction: a quick 1-2 minute introduction to the class and the basic speech structure

(50) Info-phobia: a 2-4 minute speech about a phobia. Informative in nature, introduces research

(100) Demonstration: a 3-5 minute speech that uses visual aids to help explain a process

(125) Informative: a 4-6 minute speech that uses credible research to inform an audience

(150) Persuasion: a 5-7 minute speech that uses credible research to persuade an audience

(Special In Class Activity = 100 points possible)

(Varied, 175 points possible total) Discussion Response/Activities: Participation in a variety of in-class activities that are designed to work on speech skills and understanding.

(4 @ 20 points each = 80 points possible) Homework Assignments (Speech Outlines):

Typed outlines, works cited sheets, and notecards.

(2 @ 65 points each = 130) Exams:

These exams cover the text and material used in lecture. The exams may include multiple choice, true/false, fill

In-the-blank, short answer, essay, and/or application questions. Exams are closed book.

(1 @ 25 points each = 40 points possible) Final Presentation: done in pairs: Details to follow

Total Possible: 1000

A = 900-1000

B = 800-899

C = 700-799

D = 600-699

F = 599<

Anticipated Class Schedule/Calendar *tentative and subject to change*

Week	Pts	Score	Topic/Assignment
WK 1&2			Lecture: Intro to class/modes of Public speaking, guidelines for speeches
8/24-8/28	25		Speech 1: Introduction Speech: Post Intro video by Friday at 5 PM
WK 3			Lecture: Structure, Feedback, and Research
8/31-9/4	25		Discussion Response: 4 comments on EVERY introduction speech
			Claim: Phobia topic
WK 4			Lecture: Source citation, your speech/Notecards and audience
9/7-9/11	25		Discussion Response: Corona got me like…
	20		Homework: Outline and Works Cited due
WK 5			Lecture: Visual Aids, demo speeches, and using the room
9/14-9/18	50		Speech 2: Info Phobia
WK 6			Lecture: Informative Structure
9/21-9/25	25		DRA: INFO Phobia Speech feedback
	20		Homework: Demo Outline and VA plan due
WK 7	65		Exam 1
9/28-10/2			Claim: Informative Topic
WK 8	100		Speech # 3: Demo Speech
10/5-10/9	20		Homework: Outline and Works Cited due for Informative Speech
WK 9	25		DRA: Demo Speech feedback
10/12-10/16	25		Discussion Response: SPECIAL Out of class activity
	20		Out of Class Activity: Partner Practice
WK 10	125		Speech # 4: Informative Speech
10/19-10/23			Claim: Per Topic
WK 11			Per outline and works cited due DRAFT 1
10/26-10/30	25		DRA: INFO Speech feedback
WK 12	65		Exam 2
11/2-11/6	20		Homework: Per outline and works cited due FINAL DRAFT
WK 13			Lecture: Public Speaking and tone: PATHOS
11/9-11/13	20		Out of Class Activity: Partner Practice
11/16-11/20	150		Speech # 5: Persuasion Speeches
11/23-11/27	0		Holiday: NO CLASS
WK 16	100		SPECIAL In Class Activity: Eulogies and Job interviews
11/30-12/4	25		DRA: PER Speech feedback
12/7-12/11	25		Final speech with partners: FUN speeches

Tentative, subject to change without prior notice

Attendance

- A student who fails to attend the first meeting of a class or does not complete the first mandatory activity of an online class will be dropped by the instructor as of the first official meeting of that class. Should readmission be desired, the student's status will be the same as that of any other student who desires to add a class. It is the student's responsibility to drop or officially withdraw from the class. See General Catalog for details.
- Regular attendance in all classes is expected of all students. A student whose continuous, unexcused absences exceed the number of hours the class is scheduled to meet per week may be dropped. For online courses, students who fail to complete required activities for two consecutive weeks may be considered to have excessive absences and may be dropped.
- Absences attributed to the representation of the college at officially approved events (conferences, contests, and field trips) will be counted as 'excused' absences. "Documentation MUST be provided and arrangements made ahead of time. An excused absence does NOT excuse the work done and activities missed," SW

What does it mean to "attend" an online class?

Attendance is critical to student success and for IVC to use federal aid funds. Acceptable indications of attendance are:
- Student submission of an academic assignment
- Student submission of an exam
- Student participation in an instructor-led Zoom conference
- Documented student interaction with class postings, such as an interactive tutorial or computer-assisted instruction via modules
- A posting by the student showing the student's participation in an assignment created by the instructor
- A posting by the student in a discussion forum showing the student's participation in an online discussion about academic matters
- An email from the student or other documentation showing that the student has initiated contact with a faculty member to ask a question about an academic subject studied in the course.

Logging onto Canvas alone is <u>NOT</u> adequate to demonstrate academic attendance by the student.

"This is a skills based class and EVERY class is crucial. In class activities and assignments CANNOT be made up. If you must miss class for a verifiable emergency, please secure documentation. **REMINDER: scheduled doctor's appointments, scheduled dentist appointments, school appointments, job interviews, work meetings/etc... are NOT urgent situations. You know your school schedule. Please plan accordingly.**

Academic Honesty

There are many different forms of academic dishonesty. The following kinds of honesty violations and their definitions are not meant to be exhaustive. Rather, they are intended to serve as examples of unacceptable academic conduct.

- Plagiarism is taking and presenting as one's own the writings or ideas of others, without citing the source. You should understand the concept of plagiarism and keep it in mind when taking exams and

preparing written materials. If you do not understand how to "cite a source" correctly, you must ask for help.
- Cheating is defined as fraud, deceit, or dishonesty in an academic assignment, or using or attempting to use materials, or assisting others in using materials that are prohibited or inappropriate in the context of the academic assignment in question.

Anyone caught cheating or plagiarizing will receive a zero (0) on the exam or assignment, and the instructor may report the incident to the Campus Disciplinary Officer, who may place related documentation in a file. Repeated acts of cheating may result in an F in the course and/or disciplinary action. Please refer to the General Catalog for more information on academic dishonesty or other misconduct. Acts of cheating include, but are not limited to, the following: (a) plagiarism; (b) copying or attempting to copy from others during an examination or on an assignment; (c) communicating test information with another person during an examination; (d) allowing others to do an assignment or portion of an assignment; (e) using a commercial term paper service.

How do I show academic honesty and integrity in an online "classroom"?

- **KEEP YOUR PASSWORDS CONFIDENTIAL.**
    - o You have a unique password to access online software like Canvas. Never allow someone else to log-in to your account.
- **COMPLETE YOUR OWN COURSEWORK.**
    - o When you register for an online class and log-in to Canvas, you do so with the understanding that you will produce your own work, take your own exams, and will do so without the assistance of others (unless directed by the instructor).

Examples of Academic Dishonesty that can occur in an online environment:
- Copying from others on a quiz, test, examination, or assignment;
- Allowing someone else to copy your answers on a quiz, test, exam, or assignment;
- Having someone else take an exam or quiz for you;
- Conferring with others during a test or quiz (if the instructor didn't explicitly say it was a group project, then he/she expects you to do the work without conferring with others);
- Buying or using a term paper or research paper from an internet source or other company or taking any work of another, even with permission, and presenting the work as your own;
- Excessive revising or editing by others that substantially alters your final work;
- Sharing information that allows other students an advantage on an exam (such as telling a peer what to expect on a make-up exam or prepping a student for a test in another section of the same class);
- Taking and using the words, work, or ideas of others and presenting any of these as your own work is plagiarism. This applies to all work generated by another, whether it be oral, written, or artistic work. Plagiarism may either be deliberate or unintentional.

Online Netiquette

- What is netiquette? Netiquette is internet manners, online etiquette, and digital etiquette all rolled into one word. Basically, netiquette is a set of rules for behaving properly online.
- Students are to comply with the following rules of netiquette: (1) identify yourself, (2) include a subject line, (3) avoid sarcasm, (4) respect others' opinions and privacy, (5) acknowledge and return

messages promptly, (6) copy with caution, (7) do not spam or junk mail, (8) be concise, (9) use appropriate language, (10) use appropriate emoticons (emotional icons) to help convey meaning, and (11) use appropriate intensifiers to help convey meaning [do not use ALL CAPS or multiple exclamation marks (!!!!)]. (provided by IVC. We will break this down in a lecture)

Additional Services for Students

How do I access services now that we are mostly online?

- CANVAS LMS. Canvas is Imperial Valley College's Learning Management System. To log onto Canvas, use this link: Canvas Student Login. The Canvas Student Guides Site provides a variety of support available to students 24 hours per day. Additionally, a 24/7 Canvas Support Hotline is available for students to use: 877-893-9853.
- Learning Services.   In order to accommodate students and maximize student success during the COVID-19 Pandemic, all tutoring support is being provided through one Zoom link (IVC online Tutoring).   When campus is open again, there are several learning labs to assist students. Whether you need support using computers, or you need a tutor, please consult your Campus Map for the Math Lab; Reading, Writing & Language Labs; and the Study Skills Center.
- Library Services. Visit the Spencer Library's page on the IVC website for a wealth of valuable resources and online access to databases, e-books and more. Contact us so we can help you with instructional and research development skills (for those conducting research and writing academic papers). When campus re-opens, students also have access to tutoring services in the Study Skills Center as well as private study rooms for small study groups. There is more to our library than just books!
- Career Services Center. The Career Services Center is dedicated to serve all IVC students and Alumni. Services include Career Assessments, Resume and Cover Letter Assistance, Interview Preparation, Internship Opportunities and Job Placement.
- Child Development Center. The Preschool and Infant/Toddler Centers are on-campus demonstration lab programs that meet the educational, research, and service needs of the institution and community at large. The Preschool program (children three to five years of age) and the Infant/Toddler program (newborn to three years of age) is in buildings 2200 and 2300. Service is available to families who meet the California Department of Education qualifications for enrollment. The centers are open during COVID from Monday-Friday 7:15-5:30. Breakfast, lunch and snack are provided through the California Adult and Child Food Program. Location: Buildings 2200 and 2300. Phone: (760) 355-6528 or (760) 355-6232. Application: https://forms.imperial.edu/view.php?id=150958

Disabled Student Programs and Services (DSPS)

Any student with a documented disability who may need educational accommodations should notify the instructor or the Disabled Student Programs and Services (DSP&S) office as soon as possible. When campus is open, the DSP&S office is in Building 2100, telephone 760-355-6313. Please contact them if you feel you need to be evaluated for educational accommodations.

Student Counseling and Health Services

Students have counseling and health services available, provided by the pre-paid Student Health Fee.

- **Student Health Center**. A Student Health Nurse is available on campus, but you must make an appointment. In addition, Pioneers Memorial Healthcare District provides basic health services for students, such as first aid and care for minor illnesses. Contact the IVC Student Health Center at 760-355-6128, or when campus reopens, visit Room 1536 for more information.
- **Mental Health Counseling Services**. Short-term individual, couples, family and group counseling services are available for currently enrolled students. Services are provided in a confidential, supportive, and culturally sensitive environment. Please contact the IVC Mental Health Counseling Services at 760-355-6310 for appointments, or when campus reopens visit Room 1536, for more information.

Veteran's Center

The mission of the IVC Military and Veteran Success Center is to provide a holistic approach to serving military/veteran students in three key areas: 1) Academics, 2) Health and Wellness, and 3) Camaraderie. The Center also serves as a central hub that connects military/veteran students, as well as their families, to campus and community resources. The goal is to ensure a seamless transition from military to civilian life. When campus reopens, the Center is in Building 600 (Office 624), telephone 760-355-6141.

Extended Opportunity Program and Services (EOPS)

The Extended Opportunity Program and Services (EOPS) offers services such as priority registration, book grants, transportation assistance, individualized counseling, tutoring, and community referrals to eligible students. Our staff is available to assist and support students in navigating personal, psychological, academic, and/or career-related issues through empathy, cultural-competence, and a commitment to equity and social justice. Also under the umbrella of EOPS is the CARE (Cooperative Agency Resources for Education) Program, designed to serve single parents and assist with addressing issues that are particular to this population. Students that are single parents receiving TANF/Cash Aid assistance may qualify for our CARE program. For additional information about the EOPS or CARE Programs please contact our Program Office 760.335-6407 and/or visit our Program website www.imperial.edu/students/eops for eligibility criteria and application procedures. We look forward to serving you! - EOPS/CARE Staff

Student Equity Program

The Student Equity & Achievement Program strives to improve Imperial Valley College's success outcomes, particularly for students who have been historically underrepresented and underserved. The college identifies strategies to monitor and address equity issues, making efforts to mitigate any disproportionate impact on student success and achievement. Our institutional data provides insight surrounding student populations who historically, are not fully represented. SEA addresses disparities and/or disproportionate impact in student success across disaggregated student equity groups including gender, ethnicity, disability status, financial need, LGBTQIA+, Veterans, foster youth, homelessness, and formerly incarcerated students. The SEA Program also houses IVC's Homeless Liaison, Foster Youth Liaison, Formerly Incarcerated Liaison, and Military Affiliated Liaison, who provide direct services and

referrals to students in need. SEA strives to empower students experiencing insecurities related to food, housing, transportation, textbooks, and shower access. We recognize that students who struggle meeting their basic needs are also at an academic and economic disadvantage, creating barriers to academic success and wellness. We strive to remove barriers that affect IVC students' access to enrollment, education, degree and certificate completion, and the ability to transfer to a university. SEA also provides outreach at local Imperial County high schools to ensure graduating seniors are successfully matriculated into the college and have a strong support system. Please visit us online for assistance at https://imperial.edu/students/student-equity-and-achievement/ or call us at 760-355-6465 or when campus reopens, visit Building 401.

What if I cannot afford food, books, or need other help?

We have many resources that are available to you. Please tell us what you need by submitting your request(s) here: https://imperial.edu/students/student-equity-and-achievement/

Student Rights and Responsibilities

Students have the right to experience a positive learning environment and to due process of law. For more information regarding student rights and responsibilities, please refer to the IVC General Catalog.

Information Literacy

Imperial Valley College is dedicated to helping students skillfully discover, evaluate, and use information from all sources. The IVC Library Department provides numerous Information Literacy Tutorials to assist students in this endeavor.

Study Guides:

Tentative, subject to change without prior notice

Chapter One: Benefits of Public Speaking	Useful Topic
Personal, Professional, Public	Engaging Introduction
Models of Communication	Clear Organization
Linear, Transactional	Well-Supported Ideas
Elements of the Communication Process	Closure in Conclusion
Encoding and Decoding, Communicator	Clear and Vivid Language
Message, Channel, Noise	Suitable Vocal Expression
Worldview & Context	Corresponding Nonverbals
Types of Speeches	Adapted to the Audience
Speaking Competencies	Adept Use of Visual Aids

Convincing Persuasion

Chapter Two

Rhetoric

Cicero's desire for audience analysis

Cicero's criteria to get an audience to act

Aristotle: Ethos, Pathos, Logos

Power and Persuasion

Chapter Three

Ethics, Ethical Standards, Honesty

Avoiding Plagiarism

Citing Sources Responsibly

Setting responsible speech goals

Develop ethical listening skills

Provide ethical feedback

Chapter Four

Three areas of our lives that are benefited when we value listening? Academic, Professional, Personal

What are the three attributes of an active listener?

Attention, Attitude, Adjustment

What are the three barriers to effective listening?

Anticipating, Judging, Acting Emotionally

What is Nonverbal communication?

What are nonverbal adaptors?

What are the strategies the text lays out to improve effective listening?

Keep an open mind, Identify distractions, Come prepared, TAKE NOTES!

Chapter 5

Approaches to Audience Analysis:

Direct Observation,

Inference, Sampling

Categories of Audience Analysis

Situational Analysis, Demographic Analysis

Psychological Analysis, Multicultural Analysis

Interest and Knowledge Analysis

Chapter 7

Personal and Professional Knowledge, Personal Testimony, Interviews, Library Resources, Books

Periodicals, Full Text Databases, Internet Resources

Search Engines, Defining Search Terms

Websites, Government Documents

Evaluating Information

Citing Sources and Avoiding Plagiarism

Style Sheets

Plagiarism

Chapter Eight

Main points, sub points, and ideas

Organizing Informative Speeches

Topical, Spatial, Chronological

Source Citation (When, why, and how)

Paraphrasing verses quoting

Source Criteria: Recency, Variety, Publication, Bias, Connect to the Subject

Chapter Thirteen

Effective Visual Aids

Types of Visual Aids

Personal Appearance, Objects and Props, Demonstration, Posters and Flip Charts

Audio and Video, Handouts, Slideware

Design Principles & Slide Layout

Backgrounds and Effects

Colors, Fonts, Text, Images, Graphs and Charts

Sabrina Adds:

10 steps to the speech making process

1. Purpose

2. Audience Analysis

3. Topic Selection

4. Brainstorm

5. Narrow to an outline

6. Research to the outline

7. Finalize outline and Works Cited

8. Notecards

9. PRACTICE

10. Deliver & celebrate!

Sabrina's Structure (thus far):

AGD: Attention Getting Device

Link:

THESIS:

PREVIEW:

1 A B

2 A B

3 A B

REVIEW and TIE to AGD

Modes of Public Speaking:

Memorized, Manuscript, Impromptu, Extemporaneous

*Dog Banter

Exam 2 Study Guide: Chapter 6

Critical Thinking Defined, Traits, and Skills

Value of Critical Thinking

Defining arguments

Inductive and deductive reasoning

Understanding Fallacies

Formal Fallacies

    Bad Reasoning Fallacy

    Masked Man Fallacy

    Fallacy of Quantitative Logic

Informal Fallacies

    Accident Fallacy

    Ad Hominem

    Fallacy of Ambiguity

    Fallacies of Appeal

    Begging the Question

    Black and White Fallacy

    Fallacy of Composition

    Fallacy of Division

    Non causa, pro causa fallacy

    Red Herring Fallacy

    Slippery Slope Fallacy

    Weak Analogy Fallacy

*Framing

Chapter 9

Functions of Introductions

Gain Attention and Interest

Gain Goodwill

Clearly State the Purpose

Preview and Structure the Speech

Attention-Getting Strategies

Tell a Story

Refer to the Occasion

Refer to Recent or Historical Events

Refer to Previous Speeches

Refer to Personal Interest

Use Startling Statistics

Use an Analogy

Use a Quotation

*Ask a Question

Use Humor

Preparing the Introduction

Construct the Introduction Last

Make it Relevant

Be Succinct

Write it Out Word for Word

Functions of Conclusions

Prepare the Audience for the end of the speech

Present Any Final Appeals

Summarize and Close

End with a Clincher

Appeals and Challenges

Composing the Conclusion

Prepare the Conclusion

Do Not Include any New Information

Follow the Structure

*CONCRETE AND SPECIFIC

Chapter 10

The Power of Language

Communication vs. Language

Language Creates Social Reality

The Differences Language Choices Can Make

Constructing Clear and Vivid Messages

Use Simple Language

Use Concrete and Precise Language

Using Stylized Language

Metaphors and Similes

Alliteration

Antithesis

Parallel Structure and Language

Personalized Language

The Importance of Ethical and Accurate Language

Language and Ethics

Sexist and Heterosexist Language

Avoiding Language Pitfalls

Profanity

Exaggeration

Powerless Language

Incorrect Grammar

Other Language Choices to Consider

Clichés

Language that is Central to Pop Culture 11

Classifying Communication Apprehension (CA)

Trait anxiety vs. State anxiety

Scrutiny Fear

Frames of Reference

Habitual Frame of Reference

Personal Frame of Reference

Cognitive Restructuring (CR)

Sources of Apprehension

Impact of Apprehension

Learning Confidence

Techniques for Building Confidence

Prepare Well, Visualize Success, Avoid Gimmicks

Breathe and Release, Minimize What You Memorize

Practice Out Loud, Customize Your Practice

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Methods of Delivery: Manuscript Style, Memorized Style. Impromptu Style, Extemporaneous Style

Vocal Aspects of Delivery

Articulation vs Pronunciation

Accent, Dialect and Regionalisms

Vocal Quality

Pitch and Inflection

Rate of Speaking

Pauses Versus Vocalized Pauses

Vocal Projection

Nonverbal Aspects of Delivery: Personal Appearance

Movement and Gestures, Facial Expressions, Eye Contact

Mastering the Location

The Room: The Podium: The Equipment

Using a Microphone: Water Rules

Preparation, Practice and Delivery

Preparing Notes

Rehearsing the Speech

Managing Stress

Delivering the Speech

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Reasons to Adopt a Global Perspective

The Economic Imperative

The Technological Imperative

The Demographic Imperative

The Peace Imperative

Sensitivity and Respect

Stereotypes, Prejudices, Ethnocentrism

Understanding a Diverse Audience

High and Low Context Cultures

Power Distance

Uncertainty Avoidance

Individualism vs. Collectivism

Masculinity vs. Femininity

Time Orientation

Selecting Supporting Materials

Stories

Facts and Statistics

Testimony

Speech Organization

Linear Pattern vs. Holistic Pattern

Appropriate Verbal Expression

Denotative and Connotative Meaning

Communication Style

Effective Nonverbal Expression

Kinesics

Paralanguage

Physical Appearance

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Functions of Informative Speeches

Provide Knowledge

Shape Perceptions

Articulate Alternatives

Allow us to Survive and Evolve

Role of Speaker

Informative Speakers are Objective*

Informative Speakers are Credible

Informative Speakers Make the Topic Relevant

Informative Speakers are Knowledgeable

Types of Informative Speeches: Definitional, Descriptive, Explanatory, Demonstration

Developing Informative Speeches

Generate and Maintain Interest

Create Coherence

Make Speech Memorable

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What is Persuasive Speaking?

Functions of Persuasive Speeches

Propositions of Fact, Value, and Policy

Choosing a Persuasive Speech Topic

Approaching Audiences

Receptive Audiences

Neutral Audiences

Hostile Audiences

Persuasive Strategies

Ethos, Logos, Pathos

Organizing Persuasive Messages

Monroe's Motivated Sequence

Direct Method Pattern

Casual Pattern

Refutation Pattern

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Background of Special

Occasion Speaking

Epideictic Oratory

Purpose of Special Occasion Speaking

Types of Special Occasion Speeches

Speech of Introduction

Toast and Roast

Speech to Present an Award

Acceptance Speech

Keynote Address

Commencement Speech

Commemorative Speeches and Tributes

After - Dinner Speech

General Guidelines for Special

Occasion Speeches

Keeping the Speech Short

Acknowledging the Obvious

Staying Positive

Using Humor   * Sabrina's 10 steps to the speech making process

*Sabrina's structure