*Thank you for choosing IVC!  We are so happy to join you in your educational journey.*

## Basic Course Information

| | | | |
|---|---|---|---|
| Semester: | **Fall 2020** | Instructor Name: | **Karin Deol Eugenio** |
| Course Title & #: | **ENG 110** | Email: | **Karin.deol@imperial.edu** |
| CRN #: | **10273** | Personal email: | **karindeol@gmail.com** |
| Class Dates: | **8/24/20- 12/12/20** | Office Hours: | **Tuesday:   9-10am- via Zoom.**<br>**Thursday:  9-10am- via email** |
| Units: | 4 | | |

## Course Description

English 110 is the standard freshman course in English at IVC. The course seeks to improve the student's ability to understand serious and complex prose and to improve the student's ability to write an exposition that is thoughtful and clear, including the production of a well-documented research paper. (CSU, UC)

## Student Learning Outcomes

Upon course completion, the successful student will have acquired new skills, knowledge, and or attitudes as demonstrated by being able to:

1. Compose college-level essays that contain clear thesis statements, effective support, and unified organization. (ILO1, ILO2, ILO4)

2. Synthesize information from multiple sources to produce a research paper that is formatted and documented according to MLA guidelines. (ILO1, ILO2, ILO4, ILO5)

3. Demonstrate the ability to comprehend and interpret a variety of college-level texts, including complex arguments and at least one full-length novel, play, or non-fiction book without relying on outside sources for assistance. (ILO1, ILO2, ILO3, ILO4)

## Course Objectives

Upon satisfactory completion of the course, students will be able to:

1. Read, analyze, and interpret a variety of written texts, including one single-author text.

2. Identify evidence, tone, purpose, and audience, and fallacies in a variety of written works.

3. Demonstrate a thorough understanding of the writing process, from development and drafting to revising and editing.

4. Demonstrate a command of varying writing patterns, such as comparison and contrast, definition, and argumentation.

5. Demonstrate an understanding of connotative and figurative language while writing for an academic audience.

6. Adapt writing strategies to the requirements of the writing situation (e.g., to essay exam or other timed writing, research writing, reflective writing)

7. Examine and analyze their own writing and that of other students with a view towards improving the effectiveness of the written work.

8. Develop text analysis and interpretation supported by citations, synthesized with the study and application of documentation styles and library skills (including electronic databases) to produce a research paper.

9. Demonstrate an understanding of the writing process by writing at least four essays using a variety of rhetorical modes, along with one research paper, composing a total of 8,000-10,000 words. Expository and argumentative papers constitute the bulk of student writing. However, revisions, summaries, journals, or other assigned writing may be used to meet the requirement.

10. Participate

## Textbooks & Other Resources or Links

1. ***Writing Arguments***, *edition 11*

**Author**: John D. Ramage, John C. Bean, June Johnson
**Edition**: 11
**ISBN Number**: 9780134759746

2. *1984*

**Author**: Orwell, George

3. *Bless me Ultima*

Author: Anaya, Rudolfo

## Course Requirements and Instructional Methods

Out of Class Assignments:  The Department of Education policy states that one (1) credit hour is the amount of student work that reasonably approximates not less than one hour of class time and two (2) hours of out-of-class time per week over the span of a semester.  WASC has adopted a similar requirement.

**What if I need to borrow technology or access to WIFI?**
1.  To request a loaner laptop, MYFI device, or other electronic device, please submit your request here: https://imperial.edu/students/student-equity-and-achievement/

2.  If you'd like access the WIFI at the IVC campus, you can park in parking lots "I & J". Students must log into the IVC student WIFI by using their IVC email and password. The parking lots will be open Monday through Friday from 8:00 a.m. to 7:00 p.m.

> Guidelines for using parking WIFI:
>  -Park in every other space (empty space BETWEEN vehicles)
> -Must have facemask available
> -For best reception park near buildings
> -Only park at marked student spaces
> -Only owners of a valid disabled placard may use disabled parking spaces
> -Only members of the same household in each vehicle
> -Occupants **MUST** remain in vehicles
> -Restrooms and other on-campus services not available
> -College campus safety will monitor the parking lot
> -Student code of conduct and all other parking guidelines are in effect
> -Please do not leave any trash behind
> **-No parking permit required**

If you have any questions about using parking WIFI, please call Student Affairs at 760- 355-6455.

## Course Grading Based on Course Objectives

15%  Various assignments and required class activities

15%: First essay assignment

20%: Second essay assignment

25%: Third essay assignment

25%: Fourth essay assignment

90 + = A     80 – 89 = B     70  – 79 = C

60 – 69 = D      59 – = F

*Grades will not be rounded in any way*

## Attendance

*[Required Information: The below information is the IVC attendance policy. Use this information in addition to any specific attendance policies you have for your course.]*

- A student who fails to attend the first meeting of a class or does not complete the first mandatory activity of an online class will be dropped by the instructor as of the first official meeting of that class. Should readmission be desired, the student's status will be the same as that of any other student who desires to add a class. It is the student's responsibility to drop or officially withdraw from the class. See General Catalog for details.
- Regular attendance in all classes is expected of all students. A student whose continuous, unexcused absences exceed the number of hours the class is scheduled to meet per week may be dropped. For online courses, students who fail to complete required activities for two consecutive weeks may be considered to have excessive absences and may be dropped.
- Absences attributed to the representation of the college at officially approved events (conferences, contests, and field trips) will be counted as 'excused' absences.

**What does it mean to "attend" an online class?**

Attendance is critical to student success and for IVC to use federal aid funds. Acceptable indications of attendance are:
- Student submission of an academic assignment
- Student submission of an exam
- Student participation in an instructor-led Zoom conference
- Documented student interaction with class postings, such as an interactive tutorial or computer-assisted instruction via modules
- A posting by the student showing the student's participation in an assignment created by the instructor
- A posting by the student in a discussion forum showing the student's participation in an online discussion about academic matters
- An email from the student or other documentation showing that the student has initiated contact with a faculty member to ask a question about an academic subject studied in the course.

Logging onto Canvas alone is <u>NOT</u> adequate to demonstrate academic attendance by the student.

## Classroom Etiquette

*[Required Information: Describe your policies regarding classroom conduct. The below is suggested language and may be modified for your course.]*

- Electronic Devices:  Cell phones and electronic devices must be turned off and put away during class, unless otherwise directed by the instructor.
- Food and Drink are prohibited in all classrooms.   Water bottles with lids/caps are the only exception. Additional restrictions will apply in labs.  Please comply as directed by the instructor.
- Disruptive Students:   Students who disrupt or interfere with a class may be sent out of the room and told to meet with the Campus Disciplinary Officer before returning to continue with coursework. Disciplinary procedures will be followed as outlined in the General Catalog.
- Children in the classroom:  Due to college rules and state laws, only students enrolled in the class may attend; children are not allowed.

**How do I act differently if I have an on-ground class during COVID?**

1. **DO NOT COME TO CAMPUS OR ATTEND AN OFF-CAMPUS CLASS IF YOU FEEL SICK, HAVE A FEVER, OR HAVE A COUGH**
   a. Even if your symptoms are mild, stay home.
   b. Email your instructor to explain why you are missing class.
   c. If you are sick with COVID-19 or think you might have COVID-19, provides CDC guidance.
   d. If you have tested positive for COVID-19, you must self-quarantine for 14 days and then be without symptoms for at least 72 hours. Clearance is required prior to returning to any face-to-face interaction.  It is recommended that you undergo a final COVID-19 test to confirm that you are no longer infected.
   e. If you are exposed through direct contact with a person known to be COVID-19 positive, then you must submit negative COVID-19 test results prior to returning to any face-to-face interaction.
2. **ARRIVE AT CAMPUS EARLY (at least 15 minutes early is advised).**
   a. All people entering the IVC campus will need to pass a screening process, which will occur at the gates as your drive onto campus.  You will need to take a short questionnaire and get your temperature taken (the screening is completely touchless and will take place while you remain in your car).
3. **BRING A MASK TO CLASS (and always wear it).**
   a. Be sure that your mask covers both your nose and mouth.  If your mask is cloth, then wash it each day.  If your mask is disposable, then use a new one each day.
4. **GO DIRECTLY TO YOUR CLASSROOM.**
   a. The IVC campus is mostly closed so you should not visit other areas or seek any face-to-face services.  Services are available to students online and can be accessed through www.imperial.edu.
5. **WASH YOUR HANDS FREQUENTLY (and use the provided sanitation supplies).**
   a. Your classroom is equipped with cleaning supplies.  Use them as needed.
6. **BE SURE TO SOCIAL DISTANCE (stay at least 6 feet from other).**
   a. The number of students in a classroom at any one time is very limited so you have plenty of space to spread and ensure that you stay at least 6 feet from others.
7. **BRING YOUR OWN FOOD AND DRINKS.**
   a. There is no food service currently offered on campus.

## Online Netiquette

*[Required Information for web-enhanced, hybrid and online courses: Describe your policies regarding netiquette.  The below is suggested language and may be modified for your course.]*

- What is netiquette?  Netiquette is internet manners, online etiquette, and digital etiquette all rolled into one word.  Basically, netiquette is a set of rules for behaving properly online.
- Students are to comply with the following rules of netiquette:  (1) identify yourself, (2) include a subject line, (3) avoid sarcasm, (4) respect others' opinions and privacy, (5) acknowledge and return messages promptly, (6) copy with caution, (7) do not spam or junk mail, (8) be concise, (9) use appropriate language, (10) use appropriate emoticons (emotional icons) to help convey meaning, and (11) use appropriate intensifiers to help convey meaning [do not use ALL CAPS or multiple exclamation marks (!!!!)].

**How am I expected to act in an online "classroom" (especially Zoom)?**
Attending a virtual meeting can be a challenge when there are many students on one conference call.  Participating in such meetings may count as class attendance, but disruptive behavior may also result in you not being admitted to future meetings.  Follow the tips below for best results:

1) **Be RESPECTFUL**
   a. Your written, verbal, and non-verbal communications should be respectful and focused on the learning topics of the class.
2) **Find a QUIET LOCATION & SILENCE YOUR PHONE (if zooming)**
   **a.** People walking around and pets barking can be a distraction.
3) **EAT AT A DIFFERENT TIME.**
   a. Crunching food or chugging drinks is distracting for others.
   b. Synchronous zoom times are set in advance so reserve meals for outside class meetings.
4) **ADJUST YOUR LIGHTING SO THAT OTHERS CAN SEE YOU**
   a. It is hard to see you in dim lighting so find a location with light.
   b. If your back is to a bright window, you will be what is called "backlit" and not only is it hard on the eyes (glare) but you look like a silhouette.
5) **POSITION THE CAMERA SO THAT YOUR FACE AND EYES ARE SHOWING**
   a. If you are using the camera, show your face; it helps others see your non-verbal cues.
   b. You may be at home, but meeting in pajamas or shirtless is not appropriate so dress suitably.  Comb your hair, clean your teeth, fix your clothes, etc. before your meeting time to show self-respect and respect for others.
6) **Be READY TO LEARN AND PAY ATTENTION**
   a. Catch up on other emails or other work later.
   b. If you are Zooming, silence your phone and put it away.
   c. If you are in a room with a TV – turn it off.
7) **USE YOUR MUTE BUTTON WHEN IN LOUD PLACES OR FOR DISTRACTIONS**

a. Pets barking, children crying, sneezing, coughing, etc. can happen unexpectedly. It's best if you conference in a private space, but if you can't find a quiet place, when noises arise **MUTE** your laptop.

8) **REMEMBER TO UNMUTE WHEN SPEAKING**
   a. Follow your instructor's directions about using the **"raise hand"** icon or chat function to be recognized and to speak, but make sure you have unmuted your device.
   b. Do not speak when someone else is speaking.

9) **REMAIN FOCUSED AND PARTICIPATE IN THE MEETING**
   a. Especially when the camera is on YOU, we can all see your actions. Engage in the meeting. Look at the camera. Listen to instruction. Answer questions when asked.
   b. Do not use the Zoom meeting to meet with your peers or put on a "show" for them.

10) **PAUSE YOUR VIDEO IF MOVING OR DOING SOMETHING DISTRACTING**
   a. Emergencies happen. If you need to leave the room or get up and move about, stop your video.

## Academic Honesty

Academic honesty in the advancement of knowledge requires that all students and instructors respect the integrity of one another's work and recognize the important of acknowledging and safeguarding intellectual property.

There are many different forms of academic dishonesty. The following kinds of honesty violations and their definitions are not meant to be exhaustive. Rather, they are intended to serve as examples of unacceptable academic conduct.

- Plagiarism is taking and presenting as one's own the writings or ideas of others, without citing the source. You should understand the concept of plagiarism and keep it in mind when taking exams and preparing written materials. If you do not understand how to "cite a source" correctly, you must ask for help.
- Cheating is defined as fraud, deceit, or dishonesty in an academic assignment, or using or attempting to use materials, or assisting others in using materials that are prohibited or inappropriate in the context of the academic assignment in question.

Anyone caught cheating or plagiarizing will receive a zero (0) on the exam or assignment, and the instructor may report the incident to the Campus Disciplinary Officer, who may place related documentation in a file. Repeated acts of cheating may result in an F in the course and/or disciplinary action. Please refer to the General Catalog for more information on academic dishonesty or other misconduct. Acts of cheating include, but are not limited to, the following: (a) plagiarism; (b) copying or attempting to copy from others during an examination or on an assignment; (c) communicating test information with another person during an examination; (d) allowing others to do an assignment or portion of an assignment; (e) using a commercial term paper service.

**How do I show academic honesty and integrity in an online "classroom"?**

- **KEEP YOUR PASSWORDS CONFIDENTIAL.**
  o You have a unique password to access online software like Canvas. Never allow someone else to log-in to your account.

- **COMPLETE YOUR OWN COURSEWORK.**
  - When you register for an online class and log-in to Canvas, you do so with the understanding that you will produce your own work, take your own exams, and will do so without the assistance of others (unless directed by the instructor).

**Examples of Academic Dishonesty that can occur in an online environment:**
- Copying from others on a quiz, test, examination, or assignment;
- Allowing someone else to copy your answers on a quiz, test, exam, or assignment;
- Having someone else take an exam or quiz for you;
- Conferring with others during a test or quiz (if the instructor didn't explicitly say it was a group project, then he/she expects you to do the work without conferring with others);
- Buying or using a term paper or research paper from an internet source or other company or taking any work of another, even with permission, and presenting the work as your own;
- Excessive revising or editing by others that substantially alters your final work;
- Sharing information that allows other students an advantage on an exam (such as telling a peer what to expect on a make-up exam or prepping a student for a test in another section of the same class);
- Taking and using the words, work, or ideas of others and presenting any of these as your own work is plagiarism.  This applies to all work generated by another, whether it be oral, written, or artistic work. Plagiarism may either be deliberate or unintentional.

## Additional Services for Students

*[Suggested Language.]* Imperial Valley College offers various services in support of student success.  The following are some of the services available for students.  Please speak to your instructor about additional services which may be available.

**How do I access services now that we are mostly online?**
- CANVAS LMS. Canvas is Imperial Valley College's Learning Management System. To log onto Canvas, use this link: Canvas Student Login. The Canvas Student Guides Site provides a variety of support available to students 24 hours per day. Additionally, a 24/7 Canvas Support Hotline is available for students to use: 877-893-9853.
- Learning Services.   In order to accommodate students and maximize student success during the COVID-19 Pandemic, all tutoring support is being provided through one Zoom link (IVC online Tutoring).   When campus is open again, there are several learning labs to assist students.  Whether you need support using computers, or you need a tutor, please consult your Campus Map for the Math Lab; Reading, Writing & Language Labs; and the Study Skills Center.
- Library Services. Visit the Spencer Library's page on the IVC website for a wealth of valuable resources and online access to databases, e-books and more.  Contact us so we can help you with instructional and research development skills (for those conducting research and writing academic papers). When campus re-opens, students also have access to tutoring services in the Study Skills Center as well as private study rooms for small study groups. There is more to our library than just books!

- Career Services Center.  The Career Services Center is dedicated to serve all IVC students and Alumni. Services include Career Assessments, Resume and Cover Letter Assistance, Interview Preparation, Internship Opportunities and Job Placement.
- Child Development Center. The Preschool and Infant/Toddler Centers are on-campus demonstration lab programs that meet the educational, research, and service needs of the institution and community at large. The Preschool program (children three to five years of age) and the Infant/Toddler program (newborn to three years of age) is in buildings 2200 and 2300. Service is available to families who meet the California Department of Education qualifications for enrollment. The centers are open during COVID from Monday-Friday 7:15-5:30. Breakfast, lunch and snack are provided through the California Adult and Child Food Program. Location: Buildings 2200 and 2300. Phone: (760) 355-6528 or (760) 355-6232. Application: https://forms.imperial.edu/view.php?id=150958

## Disabled Student Programs and Services (DSPS)

*[Required language.]* Any student with a documented disability who may need educational accommodations should notify the instructor or the Disabled Student Programs and Services (DSP&S) office as soon as possible.  When campus is open, the DSP&S office is in Building 2100, telephone 760-355-6313.  Please contact them if you feel you need to be evaluated for educational accommodations.

## Student Counseling and Health Services

*[Required language.]* Students have counseling and health services available, provided by the pre-paid Student Health Fee.

- **Student Health Center**.  A Student Health Nurse is available on campus, but you must make an appointment.  In addition, Pioneers Memorial Healthcare District provides basic health services for students, such as first aid and care for minor illnesses.  Contact the IVC Student Health Center at 760-355-6128, or when campus reopens, visit Room 1536 for more information.
- **Mental Health Counseling Services**.  Short-term individual, couples, family and group counseling services are available for currently enrolled students. Services are provided in a confidential, supportive, and culturally sensitive environment. Please contact the IVC Mental Health Counseling Services at 760-355-6310 for appointments, or when campus reopens visit Room 1536, for more information.

## Veteran's Center

*[Required language.]*  The mission of the IVC Military and Veteran Success Center is to provide a holistic approach to serving military/veteran students in three key areas: 1) Academics, 2) Health and Wellness, and 3) Camaraderie. The Center also serves as a central hub that connects military/veteran students, as well as their families, to campus and community resources. The goal is to ensure a seamless transition from military to civilian life. When campus reopens, the Center is in Building 600 (Office 624), telephone 760-355-6141.

## Extended Opportunity Program and Services (EOPS)

*[Required language.]* The Extended Opportunity Program and Services (EOPS) offers services such as priority registration, book grants, transportation assistance, individualized counseling, tutoring, and community referrals to eligible students. Our staff is available to assist and support students in navigating personal, psychological, academic, and/or career-related issues through empathy, cultural-competence, and a commitment to equity and social justice. Also under the umbrella of EOPS is the CARE (Cooperative Agency Resources for Education) Program, designed to serve single parents and assist with addressing issues that are particular to this population. Students that are single parents receiving TANF/Cash Aid assistance may qualify for our CARE program. For additional information about the EOPS or CARE Programs please contact our Program Office 760.335-6407 and/or visit our Program website www.imperial.edu/students/eops for eligibility criteria and application procedures. We look forward to serving you!  - EOPS/CARE Staff

## Student Equity Program

*[Required language.]*  The Student Equity & Achievement Program strives to improve Imperial Valley College's success outcomes, particularly for students who have been historically underrepresented and underserved. The college identifies strategies to monitor and address equity issues, making efforts to mitigate any disproportionate impact on student success and achievement. Our institutional data provides insight surrounding student populations who historically, are not fully represented. SEA addresses disparities and/or disproportionate impact in student success across disaggregated student equity groups including gender, ethnicity, disability status, financial need, LGBTQIA+, Veterans, foster youth, homelessness, and formerly incarcerated students. The SEA Program also houses IVC's Homeless Liaison, Foster Youth Liaison, Formerly Incarcerated Liaison, and Military Affiliated Liaison, who provide direct services and referrals to students in need. SEA strives to empower students experiencing insecurities related to food, housing, transportation, textbooks, and shower access. We recognize that students who struggle meeting their basic needs are also at an academic and economic disadvantage, creating barriers to academic success and wellness. We strive to remove barriers that affect IVC students' access to enrollment, education, degree and certificate completion, and the ability to transfer to a university. SEA also provides outreach at local Imperial County high schools to ensure graduating seniors are successfully matriculated into the college and have a strong support system. Please visit us online for assistance at https://imperial.edu/students/student-equity-and-achievement/ or call us at 760-355-6465 or when campus reopens, visit Building 401.

### What if I cannot afford food, books, or need other help?

We have many resources that are available to you. Please tell us what you need by submitting your request(s) here: https://imperial.edu/students/student-equity-and-achievement/

## Student Rights and Responsibilities

*[Required language.]*  Students have the right to experience a positive learning environment and to due process of law.  For more information regarding student rights and responsibilities, please refer to the IVC General Catalog.

## Information Literacy

**[Required language.]**  Imperial Valley College is dedicated to helping students skillfully discover, evaluate, and use information from all sources.  The IVC Library Department provides numerous Information Literacy Tutorials to assist students in this endeavor.

## Anticipated Class Schedule/Calendar

*Week 1: Introduction to Argument, the Rhetorical Triangle, and Discovering Arguable Issues and Claims*
**Objectives**
· Understand that an argument must begin with an issue and must have as its core a claim with reasons
· Identify argument as a process of clarification**,** inquiry, and searching for the best solutions, as well as persuasion
· Introduction of the rhetorical triangle
· Understand that a genuine argument must begin with an issue question (not an information question) and have a frame composed of a claim and reasons, often stated in *because* clauses
· Develop a whole repertoire of strategies for generating claims you will want to argue

**Readings**
· Chapters 1, 3, and 8
**Short Writing Assignment:**
· "Exploratory Tasks" in Chapter 8: See Assignments

*Week 2:*
**Objectives**
· Listen to alternative viewpoints and expand thinking by learning to summarize, agree with, and question others' arguments
· Recognize how genre shapes expectations about the form, depth, and complexity of arguments
· Cope with ambiguity and disagreement by identifying the sources of disagreement in interpretations of facts, in values, or in uses of analogies
· Explore these differences as a step toward asking your own questions and taking your own stand on an issue

·      Understand the range of sources available and to develop research skills using library and Internet resources

·      Develop efficient habits of representing, incorporating, and documenting source material

**Reading**

*Weeks 3-4: Framing and Supporting an Argument*

**Objectives**

·      Comprehend the way the Toulmin system provides the concepts of claim, reasons, warrants, grounds, backing, conditions of rebuttal, and qualifier as a means to construct an argument

·      Understand the key concept of *warrants* as a means to check whether their particular audience will accept the soundness of their enthymemes

·      Understand that arguments are intensely rhetorical in that they grow out of specific occasions and that audience-based reasons must be tailored to the needs, interests, and values of specific audiences

·       Understand the importance of thinking out the assumptions that their audiences must accept in order to find their reasons persuasive and thus to help students think about audience-based reasons

·      Understand claim types (stasis theory) as a way to determine the point of disagreement between an arguer and audience and the point where an argument is created

·      Understand that different claim types have their own characteristic pattern of support

·      Think in terms of mustering the most rhetorically effective evidence for their claims and reasons

·      Apply the STAR criteria (Sufficiency, Typicality, Accuracy, and Relevance) to the evidence they use to support their claims

·      Understand the concept of angle of vision as the values, beliefs, and perspectives filtering writers' use of evidence

·      Use evidence rhetorically by employing various strategies to frame their evidence to guide their audience's response

**Readings**

·      Chapters 3, 4, and 11

·      Numerous articles in the anthology are notable for use of evidence. In this *Instructor's Manual*, the end of Chapter Guide 4 lists articles that are especially successful in their use of evidence as well as other articles that illustrate clearly how writers' angles of vision dominate their selection and presentation of evidence.

·   For information on genres of arguments and their shaping of content and form, students read Chapter 7, pages 118-119.

**Formal Writing Assignment**

Op-ed piece or guest editorial (for university/college, local, or regional newspaper)

**Short/ Informal Writing Assignments**

·      Collaborative work constructing (1) an argument frame for a claim and an audience that would not need support for the warrants and then (2) an argument frame for a claim and an audience that would need support for the warrants

*Weeks 5-6: Focusing on* Logos, Pathos, *and Visual Arguments*

**Objectives**

·      Focus on the rhetorical situation of arguments by thinking about appeals to *ethos* and

*pathos* as different ways to relate to audiences and to enhance the logical dimension of their arguments
·   Understand that an effective argument speaks to the values, knowledge, and interests of the intended audience
·   Practice with appeals to *pathos* using concrete language, specific examples and illustrations, narratives, and visual elements to involve their audiences
·   Understand how visual and verbal elements can work together to produce rhetorical effects: supporting the logical core of an argument, enhancing the writer's credibility and authority, and stirring audiences' emotions and imaginations
·   Analyze and use the elements of visual design—type, layout, color, and image
·   Think about displays of numerical data for rhetorical effect
·   Understand that visual arguments like all arguments are products of specific historical, social, and cultural moments
·   Apply cumulative knowledge of good argumentation to analyzing and creating visual arguments

**Readings**
·   Chapters 5 and 9
·   The opening pages of the five major parts of this text include visual arguments: political cartoons, a poster argument, a historical photograph, and an advocacy ad.

**Formal Writing Assignment**
Advocacy advertisement (Writing Assignment, Chapter 15, page 349)

**Short/Informal Writing Assignments**
•   Write a short analysis of an advocacy ad or a historical poster argument.
·   Write the short argument using a quantitative graphic (page 205) for practice working with numerical data and visual arguments.


*Weeks 7-8: Accommodating Audiences and Making Evaluations*
**Objectives**
·   Understand the uses of one-sided and multi-sided arguments
·   Practice with a variety of strategies for connecting with different kinds of resistant audiences, including knowing how to summarize opposing arguments fairly, when to concede points, and how to refute opposing positions
·   Understand options in terms of delaying the main claim or using collaborative rhetoric or possibly humor
·   Understand criteria-match strategy
·   Produce evaluation arguments by specifying the category that their X belongs to and developing and weighing criteria for that category and its function
·   Understand principle-based and consequence-based ethical evaluations
·   Construct evaluation arguments that support both the criteria and the match

**Readings**
·   Chapters 6 and 14
·   A number of articles in the anthology are particularly effective in addressing alternative views. In this *Instructor's Manual*, see the section at the end of Chapter Guide 6 for articles that merit special attention for their treatment of alternative views.
·   In this *Instructor's Manual*, Chapter Guide 14 lists specific articles in the anthology that have

prominent evaluation claims.

**Formal Writing Assignment**

Evaluation or ethical argument written as a magazine article for a particular public affairs or niche magazine (Writing Assignment, Chapter 14, pages 320-323)

**Possible Short or Informal Writing Assignments**

· Revision of arguments written earlier in the course
· An audience analysis of the magazines that students are targeting for their evaluation arguments (Chapter 5, page 86; Chapter 16, pages 383-386, for explanation of publications and political bias)

*Weeks 9-10: Writing a Practical Proposal*

**Objectives**

· Understand how to write practical proposals
· Practice with the "stock-issues strategy"
· Practice with using arguments of category, consequence, and resemblance to support a proposal argument
· Give presence to the problem they are seeking to solve
· Think about and weigh alternative solutions
· To help students plan out their proposals to gain the attention of the intended audience, the people who have the power to change the situation (decision makers) or who need to think differently about this problem

**Readings**

· Chapter 15

**Formal Writing Assignment**

Practical proposal (Writing Assignment, Chapter 15, page 348)

**Short/Informal Writing Assignment**

· Collaborative work on constructing an outline of an argument that would give a local or university problem presence, significance, and urgency

*Weeks 11-12: Joining a Conversation with a Letter to the Editor*

**Objectives**

· Understand the important methods of causal arguing
· Understand the benefits and pitfalls of arguing by analogy
· Practice with writing causal arguments and resemblance arguments
· Practice writing concise, pointed letters to the editor

**Readings**

· Chapter 13
· Chapter Guide 12 lists articles that include resemblance, analogy, and precedent claims, either as the main claim or a line of reasoning in a larger argument.
· For information on genres of arguments and their shaping of content and form, read Chapter 7, pages 118-119.

**Formal Writing Assignment**

A causal argument (Writing Assignment, Chapter 13, pages 287-291)

*Weeks 13-14: Writing a Policy Proposal Speech*

**Objectives**

· Write persuasive policy proposals

· Give presence to the problem you are seeking to solve

· Practice with the "stock-issues" strategy and with using arguments of category, consequence, and resemblance to support a proposal argument

· Think about and weigh alternative solutions

· Plan out proposals to gain the attention of the intended audience, the people who have the power to change the situation (decision makers) or who need to think differently about this problem

· Shape policy proposals to reach their target audiences and to be comprehensible and compelling when presented as speeches

**Readings**

· Chapter 15 and preview of parts of Chapters 16, 17, and 18

· Chapter Guide 15 lists numerous articles that argue proposal claims.

**Formal Writing Assignment**

Proposal speech with visual aids (length in minutes to be set by the instructor; Writing Assignment, Chapter 15 adaptation of Option 5, page 349)

**Class Activities**

**Short/ Informal Writing Assignments**

· Collaborative work on constructing an outline of an argument that would give a local or university problem presence, significance, and urgency

*Weeks 15-16: Writing Researched Arguments*

**Objectives**

· Approach argument as inquiry and problem-solving by posing complex, significant issue questions for which they do not yet have answers

· Practice using research skills to "create" an answer to their research issue question through investigation, research, and critical thinking

· Synthesize knowledge about writing arguments (including the rhetorical use of evidence) by writing a culminating piece as a researched academic argument or white paper

· Review effective means of incorporating material from sources and the conventions for documenting sources

**Reading**

· Work on issues and research for the rest of the course.

**Formal Writing Assignment**

Researched academic argument (your choice of issue and claim type)

**\*\*\*Tentative, subject to change without prior notice\*\*\***