

Basic Course Information

Semester:	Spring 2015	Instructor Name:	Sabrina Worsham
Course Title/ #:	SPCH 110 Advanced Oral Communication	Email:	sabrina.worsham@imperial.edu
CRN #:	20857	Additional Email:	sabrinaworsham@gmail.com
Classroom:	315	Office #:	306
Class Dates:	2/18/15-6/10/15	Office Hours:	M/W 4:30-5:15, 5:45-6:30 T 4:15-4:45, Th 1:00-1:30
Class Days:	Wed	Office Phone #:	(760) 355-6337
Class Times:	6:30-9:40	Emergency Contact:	Ms. Maria Sell
Units:	3		

Course Description

A continuation of SPCH 100 with particular emphasis on organization and delivery, and study in the areas of parliamentary procedure, debate, discussion, and oral reading. (CSU,UC)

Student Learning Outcomes

STUDENT LEARNING OUTCOMES:

Upon course completion, the successful student will have acquired new skills, knowledge, and or attitudes as demonstrated by being able to:

1. identify 15 logical fallacies. (ILO1, ILO2, ILO3, ILO4, ILO5)
2. give an informative speech using the Three-Part Deductive Pattern of Organization. (ILO1, ILO2, ILO3, ILO4, ILO5)
3. present a persuasive speech using Monroe’s Motivated Sequence Pattern. (ILO1, ILO2, ILO3, ILO4, ILO5)
4. conduct a meeting using the principles of Parliamentary Procedure. (ILO1, ILO2, ILO3, ILO4, ILO5)

Course Objectives

Upon satisfactory completion of the course, students will be able to:

1. Define and explain the components and significance of speaker credibility.
2. Demonstrate behaviors conducive to speaker credibility.
3. Complete a written audience analysis.
4. Select speech topics appropriate to audience, self and assignment.
5. Deliver a speech using appropriate eye contact, and body/vocal control.
6. Complete written speech outlines for the following types of speech organization patterns: • Deductive pattern • Inductive pattern • Motivated Sequence pattern
7. Deliver speeches using each of the abovementioned patterns to organize them.
8. Identify the following types of supporting materials: • Detailed Illustration • Hypothetical Illustration • Series of specific instances • Comparisons • Contrasts • Definitions • Statistics • Quotations
9. Use all eight forms of support in every classroom speech.
10. Identify the following types of fallacies: • Hasty Generalization • False Cause • False/ Invalid Analogy • Either/Or • Bandwagon • Slippery Slope • Fallacy of Authority • Fallacy of Tradition • Red Herring • Ad Hominem

11. Create a bibliography to include the sources used in a speech.
12. Create and deliver speeches to: inform, convince, activate and entertain.
13. Critique live and recorded speeches.

Textbooks & Other Resources or Links

Randy Fujishin (2008). *The Natural Speaker* (6th/e). Allyn & Bacon. ISBN: 978-0205543021

Course Requirements and Instructional Methods

Reader's Notes (RN): (10 at 10 points each, 100 points possible): One FULL page of hand-written notes per chapter in the book. I suggest you define key terms, write down questions, and note how the text content relates to your life. Due at the BEGINNING of class. I WILL NOT take late reader's notes; please plan ahead.

In-Class Activity (ICA): (7 at 15 points each, 105points possible): Each day of class that is not an exam day will feature an activity/engagement. These are fun ways to bring the concepts "to life" in the classroom. Simply participate and receive the points! Please note: arriving late and leaving early will void activity points.

Exams (Ex): (1 at 100 points each, 100 points total): There are two exams, a midterm and a final. The exams cover the assigned readings and class materials. The questions may include true/false, multiple choice, fill-in-the-blank, short-answer, application, and/or essay questions. Exams are closed-book.

SPEECH: Tell me a story (literature interpretation) 25 Speeches to convince: Why should we care? 50, Speech to Inform (Manuscript) 100, Speech to Entertain (Extemporaneous) 150

Papers: 30 points each, Written Speech Analysis: Pentad and Current Events, Written Speech Analysis: Monroe's Motivated Sequence

Outline to Convince (Monroe's Motivated Sequence) 10, Draft Script for Speech to Inform 10

Script for Speech to Inform 25, Outline for Speech to Entertain 10

Supporting Material (group video presentation) 50, Interviews: Reaching into the Community 75,

Fallacy Presentation 50, Final Presentations: PSAs and Public Advocacy 80

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Out of Class Assignments: The Department of Education policy states that one (1) credit hour is the amount of student work that reasonably approximates not less than one hour of class time and two (2) hours of out-of-class time per week over the span of a semester. WASC has adopted a similar requirement.

Assignments: It is your responsibility to complete all assignments in a timely matter and submit them via the appropriate channels (in person or electronically, depending on the assignment). In general, NO late work will be accepted, even with documentation. All assignments need to be typed, unless otherwise specified

Course Grading Based on Course Objectives

Point/Assignment Breakdown:

Reader's Notes (RN): (12 at 10 points each, 120 points possible)

In-Class Activity (ICA): (14 at 20 points each, 280 points possible)

Exams (Ex): (2 at 95 points each, 190 points total)

There are 1000 points possible

A = 900-1000

B = 800-899

C = 700-799

D = 600-699

F = <599

Attendance

- “A student who fails to attend the first meeting of a class or does not complete an online class will be dropped by the instructor as of the first official meeting of that class. Should readmission be desired, the student's status will be the same as that of any other student who desires to add a class. It is the student's responsibility to drop or officially withdraw from the class. See General Catalog for details.
- Regular attendance in all classes is expected of all students. A student whose continuous, unexcused absences exceed the number of hours the class is scheduled to meet per week may be dropped. For online courses, students who fail to complete required activities for two consecutive weeks may be considered to have excessive absences and may be dropped.

- Absences attributed to the representation of the college at officially approved events (conferences, contests, and field trips) will be counted as ‘excused’ absences,” IVC: Documentation MUST be provided and arrangements made ahead of time. An excused absence does NOT excuse the work/activities missed.

REMINDER: scheduled doctor's appointments, scheduled dentist appointments, school appointments, job interviews, work meetings/etc...are NOT urgent situations. You know your school schedule. Please plan accordingly. Be in class and be prepared. SW

Classroom Etiquette

- Electronic Devices: Cell phones and electronic devices must be turned off and put away during class, unless otherwise directed by the instructor.
- Food and Drink are prohibited in all classrooms. Water bottles with lids/caps are the only exception. Additional restrictions will apply in labs. Please comply as directed by the instructor.
- Disruptive Students: Students who disrupt or interfere with a class may be sent out of the room and told to meet with the Campus Disciplinary Officer before returning to continue with coursework. Disciplinary procedures will be followed as outlined in the [General Catalog](#).
- Children in the classroom: Due to college rules and state laws, no one who is not enrolled in the class may attend, including children.

Academic Honesty

Academic honesty in the advancement of knowledge requires that all students and instructors respect the integrity of one another's work and recognize the important of acknowledging and safeguarding intellectual property.

There are many different forms of academic dishonesty. The following kinds of honesty violations and their definitions are not meant to be exhaustive. Rather, they are intended to serve as examples of unacceptable academic conduct.

- Plagiarism is taking and presenting as one's own the writings or ideas of others, without citing the source. You should understand the concept of plagiarism and keep it in mind when taking exams and preparing written materials. If you do not understand how to “cite a source” correctly, you must ask for help.
- Cheating is defined as fraud, deceit, or dishonesty in an academic assignment, or using or attempting to use materials, or assisting others in using materials that are prohibited or inappropriate in the context of the academic assignment in question.

Anyone caught cheating or plagiarizing will receive a zero (0) on the exam or assignment, and the instructor may report the incident to the Campus Disciplinary Officer, who may place related documentation in a file. Repeated acts of cheating may result in an F in the course and/or disciplinary action. Please refer to the [General Catalog](#) for more information on academic dishonesty or other misconduct. Acts of cheating include, but are not limited to, the following: (a) plagiarism; (b) copying or attempting to copy from others during an examination or on an assignment; (c) communicating test information with another person during an examination; (d) allowing others to do an assignment or portion of an assignment; (e) using a commercial term paper service.

Additional Student Services

Imperial Valley College offers various services in support of student success. The following are some of the services available for students. Please speak to your instructor about additional services which may be available.

- [Blackboard Support Site](#). The Blackboard Support Site provides a variety of support channels available to students 24 hours per day.
- [Learning Services](#). There are several learning labs on campus to assist students through the use of computers and tutors. Please consult your [Campus Map](#) for the [Math Lab](#); [Reading, Writing & Language Labs](#); and the [Study Skills Center](#).
- [Library Services](#). There is more to our library than just books. You have access to tutors in the [Study Skills Center](#), study rooms for small groups, and online access to a wealth of resources.

Disabled Student Programs and Services (DSPS)

Any student with a documented disability who may need educational accommodations should notify the instructor or the [Disabled Student Programs and Services](#) (DSP&S) office as soon as possible. The DSP&S office is located in Building 2100, telephone 760-355-6313. Please contact them if you feel you need to be evaluated for educational accommodations.

Student Counseling and Health Services

Students have counseling and health services available, provided by the pre-paid Student Health Fee.

- [Student Health Center](#). A Student Health Nurse is available on campus. In addition, Pioneers Memorial Healthcare District and El Centro Regional Center provide basic health services for students, such as first aid and care for minor illnesses. Contact the IVC [Student Health Center](#) at 760-355-6310 in Room 2109 for more information.
- [Mental Health Counseling Services](#). Short-term individual, couples, family, and group therapy are provided to currently enrolled students. Contact the IVC [Mental Health Counseling Services](#) at 760-355-6196 in Room 2109 for more information.

Student Rights and Responsibilities

Students have the right to experience a positive learning environment and to due process of law. For more information regarding student rights and responsibilities, please refer to the IVC [General Catalog](#).

Information Literacy

Imperial Valley College is dedicated to helping students skillfully discover, evaluate, and use information from all sources. The IVC [Library Department](#) provides numerous [Information Literacy Tutorials](#) to assist students in this endeavor.

Anticipated Class Schedule/Calendar

Date	Assignment DUE	Score	Poss.
18-Feb	Intro: Syllabus. Parliamentary Procedure Lecture ICA 1		15

Imperial Valley College Course Syllabus – Speech 110: Advanced Oral Communication

25-Feb	Tell me a story (literature interpretation)		25
4-Mar	Ch 1 + 2		20
	ICA 2		15
	Written Speech Analysis: Pentad and Current Events		30
11-Mar	ICA 3 Finalize platforms: what are you advocating for?		15
	Outline to Convince (Monroe's Motivated Sequence)		10
18-Mar	Ch 3 + 4		20
	Speeches to convince: Why should we care?		50
25-Mar	ICA 4		15
	Draft Script for Speech to Inform		10
1-Apr	Script for Speech to Inform		25
	Written Speech Analysis: Monroe's Motivated Sequence		30
	ICA 5		15
8-Apr	Spring Break		
15-Apr	Ch 5 + 6		20
	Supporting Material (group video presentation)		50
22-Apr	Speech to Inform (Manuscript)		100
25-Apr	PSCFA Cool Off		EX CRED
29-Apr	Ch 7 + 8		20
	ICA 6		15
6-May	Interviews: Reaching into the Community		75
	Outline for Speech to Entertain		10
13-May	Fallacy Presentation		50
	ICA 7		15
20-May	Speech to Entertain (Extemporaneous)		150
27-May	Ch 9 + 10		20
3-Jun	Exam: The Natural Speaker/Fallacies		100
10-Jun	Final Presentations: PSAs and Public Advocacy		80
			1000

****Tentative, subject to change without prior notice****

**Modes of Public Speaking:
impromptu, extemporaneous, manuscript,
memorized, *dog banter**

**AGD, Link, SIG, Thesis, Preview, 1. A. B. C. 2.
A. B. C. 3. A. B. C. Break it down, Review + Tie
to thesis, Tie to AGD**

Confidence

Command

Control

Conversational Tone

Charisma