Basic Course Information

Semester:	**Fall 25**	Instructor Name:	**Deborah Zipnick**
Course Title & #:	**Public Speaking COMM C 1000**	Email:	**Deborah.zipnick@imperial.edu**
CRN #:	**11255 MW 11:20a-12:45p, 11497 MW 9:40am-11:05am, 11498 R 8am-11:10am, 11496 M 6:30-9:40pm, 11262 T 2:40-5:50pm**	Webpage (optional):	**n/a**
Classroom:	**virtual**	Office #:	**virtual**
Class Dates:	**8/11-12/6**	Office Hours:	**By appointment**
Class Days/Times:	**11255 MW 11:20a-12:45p, 11497 MW 9:40am-11:05am, 11498 R 8am-11:10am, 11496 M 6:30-9:40pm, 11262 T 2:40-5:50pm**	Office Phone #:	**n/a**
		Emergency Contact:	**Message through Canvas**
Units:	3	Class Format/Modality:	Synchronous zoom online

Course Description

In this course, students learn and apply foundational rhetorical theories and techniques of public speaking in a multicultural democratic society. Students discover, develop, and critically analyze ideas in public discourse through research, reasoning, organization, composition, delivery to a live audience, and evaluation of various types of speeches including informative and persuasive speeches.

Course Prerequisite(s) and/or Corequisite(s)

None
Passing this class with a "C" or better meets the General Education requirement for Area A.1: English Language Communication and Critical Thinking worth 3.0 Units.

Student Learning Outcomes

Upon course completion, the successful student will have acquired new skills, knowledge, and or attitudes as demonstrated by
being able to:
1. Prepare and present a visual aid that illustrates a specific point.
2. Use statistics, quotations, definitions and detailed illustrations as supporting materials.
3. Identify and demonstrate effective nonverbal and verbal delivery skills.

Course Objectives

Upon satisfactory completion of the course, students will be able to:
1. Apply rhetorical theories to create and analyze public speeches in a variety of contexts including historical and/or
contemporary.
2. Formulate and implement effective research strategies to gather information and ideas from primary and secondary
sources, evaluating them for credibility, accuracy, and relevancy.
3. Employ sound reasoning and construct compelling arguments in support of a guiding thesis and organizational pattern
appropriate for the audience, occasion, and purpose.
4. Demonstrate rhetorical sensitivity to diversity, equity, inclusion, accessibility, and belonging and adhere to ethical
communication practices which include truthfulness, accuracy, honesty, and reason.
5. Compose and deliver a variety of speeches, including informative and persuasive speeches, to a live audience (one or
many) using effective delivery practices.
6. Employ effective listening practices.
7. ADDITIONAL Objective Information:
8. Compose, organize, and present to a live peer audience speeches to introduce, inform, and persuade in the English
language.
9. Define, identify, and apply the three Aristotelian appeals of ethos, pathos, and logos.
10. Recognize and demonstrate ethical practices in all phases of speech preparation.
11. Develop a clear, cohesive thesis and create a concise speech outline.
12. Recognize and demonstrate the characteristics of effective verbal and nonverbal delivery.
13. Design and incorporate effective visual aids.
14. Analyze and evaluate peer speeches with faculty guidance.
15. Recognize the elements of and demonstrate effective techniques for reducing communication apprehension.

Textbooks & Other Resources or Links

https://socialsci.libretexts.org/Bookshelves/Communication/Public_Speaking/Stand_up_Speak_out_-_The_Practice_and_Ethics_of_Public_Speaking

Course Requirements and Instructional Methods

Narrative Presentation, Informative Presentation, Persuasive Presentation, Award Speech, Graduation Speech, Final

Lecture, discussion, group work, speeches, homework.

Course Grading Based on Course Objectives

Preparation (group work, homework, assignments) 60%

Participation in class activities 40%

90-100 = A   80-89 = B   70-79 = C   60-69 = D   59 or less = F

Updated 11/2024

Academic Honesty (Artificial Intelligence -AI)

IVC values critical thinking and communication skills and considers academic integrity essential to learning. Using AI tools as a replacement for your own thinking, writing, or quantitative reasoning goes against both our mission and academic honesty policy and will be considered academic dishonesty, or plagiarism unless you have been instructed to do so by your instructor. In case of any uncertainty regarding the ethical use of AI tools, students are encouraged to reach out to their instructors for clarification.

Accessibility Statement

Imperial Valley College is committed to providing an accessible learning experience for all students, regardless of course modality. Every effort has been made to ensure that this course complies with all state and federal accessibility regulations, including Section 508 of the Rehabilitation Act, the Americans with Disabilities Act (ADA), and Title 5 of the California Code of Regulations. However, if you encounter any content that is not accessible, please contact your instructor or the area dean for assistance. If you have specific accommodations through *DSPS*, contact them for additional assistance.

We are here to support you and ensure that you have equal access to all course materials.

Course Policies

Students must attend the weekly zoom sessions and complete all assignments in Canvas. A student who fails to attend the first class is automatically dropped from the course. Successful students attend every class session. It is the student's responsibility to drop all classes they are no longer attending. However, a student may be withdrawn after the add/drop deadline due to excessive absences. Students who remain enrolled in a class beyond the published withdrawal deadline, will receive an evaluative letter grade in this class (A, B, C, D, F).

Late Work Policy: Any assignment submitted after the due date published on Canvas will be considered late.

Other Course Information

Financial Aid

Your Grades Matter! In order to continue to receive financial aid, you must meet the Satisfactory Academic Progress (SAP) requirement. Makings SAP means that you are maintaining a 2.0 GPA, you have successfully completed 67% of your coursework, and you will graduate on time. If you do not maintain SAP, you may lose your financial aid. If you have questions, please contact financial aid at finaid@imperial.edu.

IVC Student Resources

IVC wants you to be successful in all aspects of your education. For help, resources, services, and an explanation of policies, visit http://www.imperial.edu/studentresources or click the heart icon in Canvas.

Anticipated Class Schedule/Calendar

Date or Week	Activity, Assignment, and/or Topic	Pages/ Due Dates/Tests

Updated 11/2024

Date or Week	Activity, Assignment, and/or Topic		Pages/ Due Dates/Tests
	Week 1 Syllabus and expectations Chapter 1		
	Week 2 Introduction	Chapter 2	
	Week 3 Narratives	Chapter 3	
	Week 4 Valuing your strengths	Chapter 4	
	Week 5 Research	Chapter 5	
	Week 6 Informative	Chapter 6	
	Week 7 Persuasive	Chapter 7	
	Week 8 Award	Chapter 8	
	Week 9 Midterm	Chapter 9	
	Week 10 Grad	Chapter 10	
	Week 11 Quotes	Chapter 11	
	Week 12 Questions	Chapter 12	
	Week 13 Questions	Chapter 13-14	
	Week 14 Wrap up	Chapter 15-18	
	Week 15 Review	Prepare for final	
	Week 16 Final		

Subject to change without prior notice