

Basic Course Information

Semester:	Fall 24	Instructor Name:	Alma Castro
Course Title & #:	COMM 100 Public Speaking	Email:	Alma.castro@imperial.edu
CRN #:	10512	Webpage (optional):	
Classroom:	Online	Office #:	
Class Dates:	Aug. 14- Dec. 3	Office Hours:	Wed. 1 pm – 2 pm and Thurs. 4 pm to 6 pm (All Online)
Class Days:	Asynchronous	Office Phone #:	
Class Times:	Asynchronous	Emergency Contact:	Lency Lucas (760) 355-6337
Units:	3.0	Class Format/Modality:	Online (Asynchronous)

Course Description

Provide students with the foundational skills of public speaking to enable them to effectively communicate ideas both informatively and persuasively to a variety of audiences in various contexts. (C-ID: COMM 110) (CSU/UC)

Course Prerequisite(s) and/or Corequisite(s)

None

Student Learning Outcomes

Upon course completion, the successful student will have acquired new skills, knowledge, and or attitudes as demonstrated by being able to:

1. Prepare and present a visual aid that illustrates a specific point.
2. Use statistics, quotations, definitions, and detailed illustrations as supporting materials.
3. Identify and demonstrate effective nonverbal and verbal delivery skills.

Course Objectives

Upon satisfactory completion of the course, students will be able to:

1. Compose, organize and present to a live peer audience, relevant speeches to introduce, inform and persuade in the English language.



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2. Evaluate rhetorical strategies in historical and contemporary public discourse.
3. Define, identify, and apply the three Aristotelian appeals of ethos, pathos, and logos.
4. Recognize and demonstrate ethical practices in all phases of speech preparation.
5. Acquire, organize, critically evaluate, and include credible research materials (primary and secondary) to support ideas in a speech.
6. Analyze and adapt a speech topic to a variety of diverse audiences with a particular sensitivity to diversity, equity, inclusion, belonging, and accessibility.
7. Develop a clear, cohesive thesis and create a concise speech outline.
8. Recognize and demonstrate the characteristics of effective verbal and nonverbal delivery.
9. Design and incorporate effective visual aids.
10. Analyze and evaluate peer speeches with faculty guidance.
11. Demonstrate active listening skills and constructive criticism to peers.
12. Recognize the elements of and demonstrate effective techniques for reducing communication apprehension.

Textbooks & Other Resources or Links

Lucas, Stephen. 2023. *The Art of Public Speaking*. 13th McGraw-Hill Higher Education. ISBN: 9781260914276

1. **REQUIRED**
Art of Public Speaking (Connect Acc)(CUSTOM) IMPERIAL VALLEY COLLEGE

1. **Edition:** 2023 Edition
2. **ISBN:** Please ask in Bookstore
3. **Author:** Lucas
4. **Publisher:** McGraw-Hill
5. **Copyright Year:** 2023

Please register for the online component of this class at :

<https://connect.mheducation.com/class/a-castro-10512>

Supplementary readings, texts, and workbooks as assigned by the instructor.

Course Requirements and Instructional Methods

VII. INSTRUCTIONAL METHODOLOGY:

Audio Visual
Computer Assisted Instruction
Demonstration
Discussion
Group Activity
Individual Assistance
Lecture
Simulation/Case Study

Updated 6/2023

Distance Learning

VIII. ASSIGNMENTS:

Out-of-class

- View speakers in venues other than class.
- Rehearse speeches with or without an audience.

Reading and Writing

- Introductory speech: Prepare and present a speech of introduction.
- Informative speech: Prepare and present a speech that informs the audience about a specific topic.
- Visual Aids presentation: Design and present a visual aid presentation to enhance a speech.
- Persuasive speech: Prepare and present a persuasive speech utilizing *ethos*, *pathos*, and *logos* appeals.
- Peer evaluation and feedback

Course Grading Based on Course Objectives

- Class Activity
- Mid-Term/Final Exam(s)
- Oral Assignments
- Problem Solving Exercise
- Quizzes
- Skill Demonstration
- Written Assignments
- Class Discussions
- Academic Research

In this course, you will be evaluated on:

- How well you deliver your speeches.
- How clearly organized and well-written your outlines are.
- Speech content analysis.
- How well you cite evidence from your research in your outlines and when presenting.
- How effectively you use your visual aids.
- Quizzes and Final Exam on chapter readings and study guides.
- Homework, attendance, and participation.

Assignment	Points
Self-Introduction	100
Classmate-Introduction	100
Fallacies in Ads	60
Informative	150
Persuasive	200
Outlines	50 (each)
Final Exam	100

• Speeches

The speeches presented in this class will account for most of your course grade. All speeches will be delivered extemporaneously with speaking notes. Some speeches will require research and visual aids. All speeches require you to submit an outline and an MLA formatted work cited page. Please follow MLA formatting for these in-text citations.

You will be delivering several **mandatory speeches** during the course including:

1. Self and Classmate Introductory Speeches (2 minutes each)
2. Present Fallacies in Advertisements or in Political Speeches (3-5 minutes)
3. Informative/Demonstrative Speech (5-7 minutes)
4. Persuasive Speech (7 - 9 minutes)
5. Final Exam

◆ You will be instructed on the details of these types of speeches at an appropriate time.

◆ **You must submit all major speeches, fallacy presentations, and take the Final exam in order to pass this course, regardless of your grade. This means that even if you have a passing grade on Canvas, I may still fail you if you do not present ONE of the mandatory assignments. Please refer to the anticipated schedule for the dates of these mandatory assignments.**

Late speeches will not be accepted, regardless of the excuse. Please plan accordingly so that you submit early, if possible.

• Quizzes

You will be quizzed on every assigned chapter from the course textbook. Quizzes may be a combination of true/false, multiple-choice, fill-in-the-blanks, and short-answer questions.

Extra Credit: I do offer extra credit assignments!

Academic Honesty (Artificial Intelligence -AI)

IVC values critical thinking and communication skills and considers academic integrity essential to learning. Using AI tools such as ChatGPT as a replacement for your own thinking, writing, or quantitative reasoning goes against both our mission and academic honesty policy and will be considered academic dishonesty, or plagiarism unless you have been instructed to do so by your instructor. In case of any uncertainty regarding the ethical use of AI tools, students are encouraged to reach out to their instructors for clarification.

Course Policies

- *A student who fails to attend the first meeting of a class or does not complete the first mandatory activity of an online class will be dropped by the instructor as of the first official meeting of that class. Should readmission be desired, the student's status will be the same as that of any other student who desires to add a class. It is the student's responsibility to drop or officially withdraw from the class. See [General Catalog](#) for details.*

There are no acceptable "excused absences." Hospitalizations and COVID-19 require documentation. Home tests will not be accepted as documentation for Covid-19. **Also, it is your responsibility to schedule personal appointments and family events** so that these do not interfere with this class. These include weddings, funerals, and so on. Please speak to me if you have an important, scheduled, life event on any mandatory presentation days on DAY ONE of the semester. It is your responsibility to remind me of our agreement from day one, so that I do not mark you absent.

Regular attendance in all classes is expected of all students. A student whose continuous, unexcused absences exceed the number of hours the class is scheduled to meet per week may be dropped. **More than three (3) absences will get you dropped from this class.** For online courses, students who fail to complete required activities for two consecutive weeks may be considered to have excessive absences and may be dropped.

Please do NOT email me if you are going to be absent. I do not need to know why you are not in class. You get 3 absences before you are dropped; however, even if I don't drop you, absences affect your grade significantly. Also, if you are absent, do not email me to ask what you missed. I teach in person, not online. If you want to know what you missed, contact one of your classmates for notes, or schedule an appointment with me during my office hours. Office Hour appointments are limited to 15 minutes.

Please keep in mind that we only meet once every week and that you will miss out on lectures, discussions, and explanations of assignments if you are absent. Do not expect instructions or notes to be posted on Canvas. Again, I teach in person, not online. I reserve the right to give instructions or to post prompts in person without notice on Canvas. Being absent will also affect your grade if we have in-class assignments. I sometimes create assignments for in-class completion without notice.

Attendance on presentation days, midterms, and Finals is Mandatory if you wish to pass this class.

- *Absences attributed to the representation of the college at officially approved events (conferences, contests, and field trips) will be counted as 'excused' absences.*

Other Course Information

This course includes "brave" and "safe" spaces. This means that during our discussions, anything you wish to share ("brave space") shall be respected by ALL. Please know that I will drop any student who disrespects, bullies, or demeans anyone in the class. I welcome any gender, cultural identities, and pronouns. We will dedicate one discussion in this course regarding the identity topic in colleges and public speaking. Please try and use non-binary language in this course (ex. Folks, people, individuals, students, instead of men and women).

IVC Student Resources

IVC wants you to be successful in all aspects of your education. For help, resources, services, and an explanation of policies, visit <http://www.imperial.edu/studentresources> or click the heart icon in Canvas.

Anticipated Class Schedule/Calendar

Date or Week	Activity, Assignment, and/or Topic	Pages/ Due Dates/Tests
Self- Introduction Speech	2-minute Speech on introducing yourself by using a theme.	September 1 (Mandatory)
Classmate- Introduction Speech	2-minute speech on a classmate you interview in class. You will also choose a theme for them.	September 8 (Mandatory)
Fallacy Presentation	3–5-minute PowerPoint presentation on fallacies you find in advertisements or political speeches.	September 22 (Mandatory) However, I will not fail you if you do not present this one.
Informative Speech	5-7 minutes. Informative or demonstrative speech with visual aids.	October 13 (Mandatory)
Persuasive Speech	7–9-minute speech with visual aids.	November 24 (Mandatory)
Final Exam		December 6 (Mandatory)

*****Subject to change without prior notice*****