



IMPERIAL VALLEY COLLEGE

Basic Course Information

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|-------------------|-------------------------|---------------------|--------------------------------|
| Semester: | Spring 2024 | Instructor Name: | Craig Blek |
| Course Title & #: | Economics 101 | Email: | Craig.blek@imperial.edu |
| CRN #: | 20492 | Webpage (optional): | |
| Classroom: | 812 | Office #: | 203 A |
| Class Dates: | Feb. 12 - June 7 | Office Hours: | See Canvas Homepage |
| Class Days: | TTH | Office Phone #: | (760) 355-6441 |
| Class Times: | 8:00-9:25 | Emergency Contact: | |
| Units: | 3 | Class Format: | Face-to-face |

Course Description

This introductory course focuses on choices of individuals and individual firms and what guides decision making in market-based economies. Emphasis given to scarcity, opportunity cost, resource allocation, supply and demand, elasticity, market failures, cost theory, price and output determination under various market structures, factor markets and the principles of economic analysis. (CSU, UC)

Student Learning Outcomes

1. Organize and prioritize costs and benefits of a given issue. Write an analysis using the available data.
2. Illustrate and utilize the supply and demand model to predict price and quantity changes in markets given changes in the determinants of supply and demand.
3. Think at the margin and use marginal thinking to solve problems.

Course Objectives

1. Evaluate basic microeconomic concepts such as scarcity, opportunity cost and marginal thinking.
2. Illustrate and understand the supply and demand model and use the model to predict price and quantity changes in markets given changes in the determinants of supply and demand.
3. Determine the equilibrium price in a market.
4. Illustrate the effects of price floors and price ceilings.
5. Identify and evaluate elasticity of demand and its importance in price setting.
6. Analyze labor markets and be able to demonstrate the reasons for wage differentials.
7. Demonstrate knowledge of labor unions and labor strategies in the marketplace.
8. List and explain basic market failures and what government can do to correct for them.
9. Differentiate short run from long run: including cost curves and economic profit.
10. Explain the basic parameters of perfect competition and be able to draw the supporting graphs.
11. Analyze markets operating under imperfect competition; monopolistic competition, oligopoly.
12. Compare and contrast monopoly with other market structures.



Textbooks & Other Resources or Links

Economics Today (19th edition) with MyLab access by Roger Leroy Miller (Older editions are available and can be used for this course but page numbers will not match those listed in this syllabus). Pearson's MyEconLab online access is required for this course. The link to purchase access is in Canvas.

Course Requirements and Instructional Method

| | <u>Points Possible</u> | |
|------------------------------------|------------------------|-------------|
| Exams | | 20 % |
| Weekly Video Quizzes | | 10 % |
| One-Page Papers/Online Discussions | | 15% |
| Assignments/projects | | 10 % |
| Pearson Homework (weekly) | | 10 % |
| Pearson Quizzes (weekly) | | 10 % |
| Final (Cumulative) | | <u>25 %</u> |
| Total | | 100 % |

You will be allowed to drop your lowest exam score. If you miss an exam, that score will be dropped. There will be no make-up exams offered.

Out of Class Assignments: The Department of Education policy states that one (1) credit hour is the amount of student work that reasonably approximates not less than one hour of class time and two (2) hours of out-of-class time per week over the span of a semester. WASC has adopted a similar requirement.

Course Grading Based on Course Objectives

Grade Scale: 90-100% A 80-89% B 68-79% C 55-67% D

Course Policies

- Regular attendance in all classes is expected of all students. A student whose continuous, unexcused absences exceed the number of hours the class is scheduled to meet per week may be dropped. For online courses, students who fail to complete required activities for two consecutive weeks may be considered to have excessive absences and may be dropped.
- Electronic Devices: Cell phones and electronic devices must be turned off and put away during class, unless otherwise directed by the instructor.
- Food and Drink are prohibited in all classrooms. Water bottles with lids/caps are the only exception. Additional restrictions will apply in labs. Please comply as directed by the instructor.
- Disruptive Students: Students who disrupt or interfere with a class may be sent out of the room and told to meet with the Campus Disciplinary Officer before returning to continue with coursework. Disciplinary procedures will be followed as outlined in the [General Catalog](#).
- Children in the classroom: Due to college rules and state laws, only students enrolled in the class may attend; children are not allowed.
- When interacting online, students are to comply with the following rules of netiquette: (1) identify yourself, (2) include a subject line, (3) avoid sarcasm, (4) respect others' opinions and privacy, (5) acknowledge and return messages promptly, (6) copy with caution, (7) do not spam or junk mail, (8) be concise, (9) use appropriate language, and (10) use appropriate intensifiers to help convey meaning [do not use ALL CAPS or multiple exclamation marks (!!!!)].
- Plagiarism is taking and presenting as one's own the writings or ideas of others, without citing the source. You should understand the concept of plagiarism and keep it in mind when taking exams and preparing written materials. If you do not understand how to "cite a source" correctly, you must ask for help.
- Cheating is defined as fraud, deceit, or dishonesty in an academic assignment, or using or attempting to use materials, or assisting others in using materials that are prohibited or inappropriate in the context of the academic assignment in question.
- Anyone caught cheating or plagiarizing will receive a zero (0) on the exam or assignment, and the instructor may report the incident to the Campus Disciplinary Officer, who may place related documentation in a file. Repeated acts of cheating may result in an F in the course and/or disciplinary action.

IVC Student Resources

IVC wants you to be successful in all aspects of your education. For help, resources, services, and an explanation of policies, visit <http://www.imperial.edu/studentresources> or click the heart icon in Canvas.

Anticipated Class Schedule/Calendar

| Date or Week | Activity, Assignment, and/or Topic | Pages/ Due Dates/Tests |
|----------------------------------|--------------------------------------------------|---------------------------------------------------------------------|
| Week 1 Feb. 12-16 | Intro to Econ | Chapter 1 |
| Week 2 Feb. 20-23 | Scarcity & Marginal Thinking Invisible hand | Chapter 2 Pgs. 28-31 |
| Week 3 Feb. 26-March 1 | Demand | Chapter 3 Pgs. 48-59 Chapter 20 Pgs. 437-448 |
| Week 4 March 4-8 | Supply & Price Changes | Chapter 3 Pgs. 59-70 Exam 1 |
| Week 5 March 11-15 | Price Controls & Price Rationing | Chapter 4 |
| Week 6 March 18-22 | Elasticity | Chapter 19 |
| Week 7 March 25-29 | Market Failures | Chapter 5 Pgs. 101-107 |
| Spring Break April 1-5 | Spring Break | Spring Break |
| Week 8 April 8-12 | Environmental Issues (Pollution) | Chapter 31 Exam 2 |
| Week 9 April 15-19 | Labor Markets | Chapter 28 |
| Week 10 April 22-26 | Labor Markets Minimum Wage | Chapter 28 Chapter 4 Pgs. 87-88 |
| Week 11 April 29-May 3 | Labor Unions | Chapter 29 |
| Week 12 May 6-10 | Market Structures Short run Costs to the Firm | Chapter 21 Pgs. 470-472 Chapter 22 Pgs. 486-499 Exam 3 |
| Week 13 May 13-17 | Long run Costs to the Firm | Chapter 22 Pgs. 500-504 |
| Week 14 May 20-24 | Perfect Competition | Chapter 23 |
| Week 15 May 28-31 | Monopoly Imperfect Competition | Chapter 24 Chapter 25 |
| Week 16 June 3-7 | Final (Cumulative) | Final |

Subject to change without prior notice