

| Basic Course Information | | | | | | | |
|--------------------------|--------------------------|---------------------|----------------------------|--|--|--|--|
| Semester: | Summer 2022 | Instructor Name: | Vicki Viloria | | | | |
| Course Title & #: | BUS 061 Business English | Email: | Vicki.Viloria@imperial.edu | | | | |
| CRN #: | 30193 | Webpage (optional): | N/A | | | | |
| Classroom: | Online | Office #: | Online | | | | |
| Class Dates: | June 20 – July 28, 2021 | Office Hours: | Online | | | | |
| Class Days: | Online | Office Phone #: | 760-791-1849 | | | | |
| Class Times: | Online | Emergency Contact: | | | | | |
| Units: | 3 | Class Format: | Online | | | | |

Course Description

This course will provide comprehensive instruction in the correct use of English grammar with an emphasis on business number style skills; and provide an opportunity to apply correct usage and style and effective techniques for writing in today's work world. (Nontransferable. AA/AS degree only)

Course Prerequisite(s) and/or Corequisite(s)

None

Student Learning Outcomes

Upon course completion, the successful student will have acquired new skills, knowledge, and or attitudes as demonstrated by being able to:

- 1. Recognize and apply correct English grammar when analyzing and writing business-related sentences.
- 2. Identify the subject, predicate, and direct object in a sentence.
- 3. Recognize and apply correct verb tense and subject/verb agreement.

Course Objectives

Upon satisfactory completion of the course, students will be able to:

- 1. Recognize types of structure of sentences and how parts of speech function in sentences.
- 2. Identify nouns and pronouns and will demonstrate the ability to use them correctly, the ability to form possessives and plurals, and the ability to determine case and agreement of pronouns.
- 3. Identify the function of verbs and verbals and will demonstrate ability to use correct subject/verb agreement, tense, voice.
- 4. Demonstrate ability to use adjectives, adverbs, prepositions, and conjunctions correctly.
- 5. Demonstrate ability to use correct punctuation.
- 6. Demonstrate knowledge of capitalization and number usage.
- 7. Demonstrate ability to use effective techniques and correct grammar and usage to write and edit sentences, paragraphs, memos, and e-mail messages, informational business letters, and short business reports.
- 8. Demonstrate the ability to spell and to use troublesome words correctly.



Textbooks & Other Resources or Links

MindTap 1 Semester. Guffey/Seefer's Business English, 13th Edition (Access Card only) ISBN-13: 978-1-333-791082-8. Printed version of textbook not required as access code includes a digital copy of the textbook.

Course Requirements and Instructional Methods

A combination of lecture, hands-on writing, editing, and speaking exercises will be used to cover the material. All other assignments will be completed with the assistance of Mind Tap. Access to a computer will be necessary.

Out of Class Assignments: The Department of Education policy states that one (1) credit hour is the amount of student work that reasonably approximates not less than one hour of class time and two (2) hours of out-of-class time per week over the span of a semester. WASC has adopted a similar requirement.

Course Grading Based on Course Objectives

Grading Criteria

- A combination of lecture, hands-on writing, editing, and speaking exercises will be used to cover the material. All other assignments will be completed with the assistance of Mind Tap. Access to a computer will be necessary.
- Out of Class Assignments: The Department of Education policy states that one (1) credit hour is the amount of student work that reasonably approximates not less than one hour of class time and two (2) hours of out-of-class time per week over the span of a semester. WASC has adopted a similar requirement.

| Assessments | Points | % Total Grade | |
|----------------------|--------------------|------------------|--|
| Weekly Exams | 6 x 250 = 1,500 | 42% | |
| MindTap Exercises | 1,500 | 42% | |
| Discussions | 6 x 100 = 600 | 17% | |
| Total Points | 3.600 | 100% | |

Grading Scale

- A = 90-100%
- B = 80-89%
- C = 70-79%
- D = 60-69%
- F = Below 60%

IVC Student Resources

IVC wants you to be successful in all aspects of your education. For help, resources, services, and an explanation of policies, visit <u>http://www.imperial.edu/studentresources</u> or click the heart icon in Canvas.



Anticipated Class Schedule/Calendar

| Date or Week | Торіс | Chapters | Pages | Assignments | Due Dates |
|----------------------------|---|---|-------------------------------|---------------------------------|---|
| Week 1 June 20 - 26 | Syllabus & Introduction Unit 1: Laying a Foundation | Parts of Speech Sentences | 1-13 25-36 | Discussion Exercises Exam | Wed., June 22 Sun., June 26 Sun., June 26 |
| Week 2 June 27 – July 3 | Unit 2: Knowing the Names | 3. Nouns 4. Pronouns | 56-71 89-107 | Discussion Exercises Exam | Wed., June 29 Sun., July 3 Sun., July 3 |
| Week 3 July 4 - 10 | Unit 3: Showing the Action | 5. Verbs 6. Subject-Verb Agreement | 138-157 176-188 | Discussion Exercises Exam | Wed., July 6 Sun., July 10 Sun., July 10 |
| Week 4 July 11-17 | Unit 4: Modifying and Connecting Words | 7. Adjectives and Adverbs 8. Prepositions 9. Conjunctions and Interjections | 216-230 246-258 273-286 | Discussion Exercises Exam | Wed., July 13 Sun., July 17 Sun., July 17 |
| Week 5 July 18-24 | Unit 5: Punctuating Sentences | 10. Commas 11. Semicolons and Colons 12. Other Punctuation | 320-334 351-361 375-392 | Discussion Exercises Exam | Wed., July 20 Sun., July 24 Sun., July 24 |
| Week 6 July 25-28 | Unit 6: Writing with Style | 13. Capitalization 14. Numbers | 421-438 452-467 | Discussion Exercises Exam | Wed., July 27 Thurs., July 28 Thurs., July 28 |

Subject to change without prior notice