



## Basic Course Information

<b>Semester:</b>	Spring 2022	<b>Instructor Name:</b>	Dr. Melani Guinn
<b>Course Title &amp; #:</b>	COMM 100	<b>Email:</b>	melani.guinn@imperial.edu
<b>CRNs:</b>	20551	<b>Zoom Office Hours:</b>	Tuesdays & Thursdays 10:50 - 11:20a.m. Fridays 11:30a.m. -12:30p.m.
<b>Class Dates:</b>	2/14/22 – 6/10/22		
<b>Units:</b>	3	<b>Pronto Office Hours:</b>	Wednesdays & Fridays 1:00-2:00 p.m.
<b>Class Meetings:</b>	Tuesdays and Thursdays 1:00 – 2:25 p.m. on Zoom (synchronous RT online format)		

## Course Description

Training in the fundamental processes involved in oral communication with emphasis on organizing material, outlining, constructing, and delivering various forms of speeches

## Student Learning Outcomes

Upon completion of this course, the student will be able to:

1. prepare and present a visual aid that illustrates a specific point;
2. use statistics, quotations, definitions and detailed illustrations as supporting materials;
3. identify the components of the nonverbal delivery process, which include eye contact, rate/pause, appearance.

## Course Objectives

Upon satisfactory completion of the course, students will be able to:

1. define, explain and apply the principles of oral communication;
2. incorporate and demonstrate ethical practices in all phases of speech preparation;
3. acquire, organize, interpret and utilize research materials;
4. analyze and adapt a speech topic to a variety of diverse audiences;
5. develop a clear, cohesive thesis and create a concise speech outline;
6. compose, organize and present to a live audience relevant speeches to introduce, inform and persuade;
7. demonstrate the characteristics of effective delivery;
8. support speech context through utilizing effective visual aids;
9. analyze and evaluate live or recorded speeches;
10. demonstrate active listening skills;
11. recognize the elements of and demonstrate effective techniques for reducing communication apprehension.

## Textbooks & Other Resources or Links

Textbooks provided on Canvas at no charge to student.



## Course Requirements and Instructional Methods

Lecture, discussions, group work, speeches, critiques of speeches, quizzes

## Course Grading Based on Course Objectives

Speech Assignments	60%
Discussions, quizzes, and other preparatory projects	40%

## Course Policies

You must attend Zoom class on the first day of the semester in order to secure your place in the class. If you do not attend Zoom class on the first day of the semester, you will be dropped from the course as per IVC attendance policy. All other policies are described in detail on Canvas.

Ongoing attendance: Because this is a public speaking course, speech assignments are weighted more heavily than quizzes, discussions, and other preparatory exercises. If you neglect to submit speech assignments for two weeks or more, you will be dropped from the course.

All other policies are described in detail on Canvas.

## IVC Student Resources

IVC wants you to be successful in all aspects of your education. For help, resources, services, and an explanation of policies, visit <http://www.imperial.edu/studentresources> or click the heart icon in Canvas.

## Anticipated Class Schedule/Calendar

Week	Activity and/or Topic
1	Syllabus & Introduction
2	Vocal Delivery
3	Visual Delivery
4	Audience
5	Crafting Powerful Speeches
6	Organization
7	Introductions
8	Conclusions
9	Speech Preparation
10	Persuasion - <i>Ethos, Pathos</i> and <i>Logos</i>
11	Persuasion in Advertising
12	Group Presentation
13	<i>Logos</i> – Building Arguments
14	Practicing Visual Aids
15	Presentations
16	FINAL

\*\*\*Subject to change without prior notice\*\*\*