

Imperial Valley College Course Syllabus
Communication 100

Basic Course Information

Semester:	Spring 2020	Instructor Name:	<i>Bruce Page</i>
Course Title & #:	Comm. 100	Email:	bruce.page@imperial.edu
CRN #:	21069	Webpage (optional):	
Classroom:	1602	Office #:	1604-H
Class Dates:	Feb. 18 - June 12, 2020	Office Hours:	07:00 - 08:00 M-Th
Class Days:	M W	Office Phone #:	(760) 355-6575
Class Times:	09:40-11:05	Emergency Contact:	Rumaldo Marquez (760) 715-5630
Units:	3		

Course Description

This course is an introduction to the fundamental principles and techniques of public address. Students will learn how to, and then prepare and deliver introductory, narrative, informative and persuasive speeches.

Emphasis will be placed on the collection, analysis, and organization of material appropriate to typical public address situations, as well as on the linguistic, vocal, and physical skills needed for effective delivery.

Communication 100 offers an opportunity for training in the fundamental processes involved in oral communication. The specific purpose of this course is to improve students' process of communication. This is achieved through the application of concepts such as: research, organization, and outlining/constructing, supporting materials, the preparing and delivery of speeches. Attention is given to the concepts of ethics and credibility and how these concepts relate to the communication process. (CSU, UC)

Course Prerequisite(s) and/or Corequisite(s)

Recommended Preparation: ENGL 009 or ENGL 099 or higher training in the fundamental processes involved in oral communication with emphasis on organizing material, outlining, constructing, and delivering various forms of speeches. (Formerly SPCH 100) (C-ID COMM 110) (CSU, UC)

Student Learning Outcomes	
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Upon course completion, the successful student will have acquired new skills, knowledge, and/or attitudes as demonstrated by being able to:

1. Use the three-part deductive pattern of organization and apply the extemporaneous style of delivery when presenting the required informative speech of 4-6 minutes. (ILO1, ILO2, ILO3, ILO4, ILO5)
2. Deliver an organized informative speech to class audience members. The speech must adhere to specific time restrictions and requirements, as assigned by the instructor. (ILO1, ILO2, ILO3, ILO4, ILO5)
3. Prepare and present visual aids that illustrate specific speaking points. (ILO1, ILO3, ILO4)
4. Use statistics, quotations, definitions and detailed illustrations as supporting materials. (ILO1, ILO2, ILO3, ILO4, ILO5)
5. Identify the components of the nonverbal delivery process, which includes: eye contact, rate/dramatic pause, and appearance. (ILO1, ILO2, ILO3, ILO4, ILO5)

Course Objectives

When you complete this course, you will:

Gain a basic understanding of the history of oral communication.

Know how to select and research a topic.

Know how to organize a speech.

Understand the principles of ethics in speaking and listening.

Sharpen your critical thinking skills.

Improve your presentational skills.

The application and importance of supporting materials in a speech.

Understand and describe how the process of persuasion works.

Recognize and avoid using fallacies.

Understand and appreciate the importance of audience analysis and adaptation.

Develop appropriate visual aids for presentations.

Gain greater vocabulary.

Construct a speech using the deductive pattern of organization.

Prepare and deliver effective oral presentations.

Know yourself and your sources.

Understand and be aware of the process of communication

Have an understanding of the United States Constitution and its impact on society

Be able to advocate effectively for yourself and others.

PROFESSOR'S MISSION:

To help each student become a more competent, confident public speaker!

To become aware of the dynamics of human communication and its impact on society and ourselves.

Textbooks & Other Resources or Links

Textbook: Building A Speech, Metcalfe, Sheldon- Wadsworth - 8th Edition 2013 ISBN-13: 978-1-111-34837-3

Required: A notebook to be used for this class. This will include writing reflections, opinions, etc. NOTECARDS.

Access through IVC's Library to databases containing thousands of articles from newspapers and magazines published daily around the world.

Access to credible sources such as the New York Times, Wall Street Journal, FOX, for analysis of contemporary society.

My Study Guide and Narrative, informative and Persuasive speech preparation packets.

Course Requirements and Instructional Methods

Please note:

Read assigned materials.

Use journal/diary for your notes;

Participate in class discussions.

Develop a skeleton speech.

Compose and present an Introductory speech.

Compose and present a narrative speech with a life lesson you learned

Compose and present an Informative speech, complete with quoted sources.

Compose and present a Persuasive speech, complete with quoted sources.

Create visual aids.

Do research on topics selected for presentations.

Demonstrate ethical behavior in the classroom.

Find answers to your study guides.

Take frequent quizzes based on study guides.

NO chewing gum EVER when giving your speech!

NO texting in class!

I'll judge your work based primarily on what I see and hear as you deliver.

I'll not interrupt you when delivering your speech.

I'll give you feedback focused mostly on tips to make your next speech even better.

Participation:

Students will come to class prepared to listen attentively and then engage and respond to the topic I discuss.

Students will respect the instructor and other student's opinions.

Participation is not simply agreeing or disagreeing with a premise. It's explaining, defining, and sharing experiences, clarifying terms or perspectives. Don't just tell us you agree, if you don't. Feel free to explain your reasoning or experiences. Don't feel intimidated by your fellow students. Everyone has something of significance to share!

Your experiences and perception are an integral part of who you are.

Out of Class Assignments: The Department of Education policy states that one (1) credit hour is the amount of student work that reasonably approximates not less than one hour of class time and two (2) hours of out-of-class time per week over the span of a semester. WASC has adopted a similar requirement.

Course Grading Based on Course Objectives

Evaluation Procedures:

Grading is determined on the following criteria:

Attendance/Participation: 10%, Study Guide/Quizzes 10%, Introductory Speech 10%, Narrative speech 15 %, Informative speech 20 %, Persuasive speech 25 %, Final Exam 10%.

(Not submitting the persuasive speech or final exam can cause you to fail the class). All grades will reflect level of scholarship, initiative, attitude, cooperation and individual improvement demonstrated throughout the course. The following percentages illustrate the breakdown. 90-100% =A (Superior); 80-89%= B (above average); 70-79%=C (Average) 60-69% =D(Below Average) Less than 60% = F (Unacceptable)

Attendance

- A student who fails to attend the first meeting of a class or does not complete the first mandatory activity of an online class will be dropped by the instructor as of the first official meeting of that class. Should readmission be desired, the student's status will be the same as that of any other student who desires to add a class. It is the student's responsibility to drop or officially withdraw from the class. See [General Catalog](#) for details.
- Regular attendance in all classes is expected of all students. A student whose continuous, unexcused absences exceed the number of hours the class is scheduled to meet per week may be dropped. For online courses, students who fail to complete required activities for two consecutive weeks may be considered to have excessive absences and may be dropped.
- Absences attributed to the representation of the college at officially approved events (conferences, contests, and field trips) will be counted as 'excused' absences.
- Attendance is crucial because class activities and speeches involve participation with your classmates. Missed class is treated as an absence. Students have a right to a positive learning experience and therefore students who are disruptive will be asked to leave. If you plan on dropping the class do so before the due date. If you miss class, it is your responsibility as a student to get caught up. You must be on time. If you're late you will not be permitted to take a test/quiz if given. Coming in late could also deduct points from your participation.
- More than two absences and you may be dropped from class and/or your final grade could be downgraded! If you have a serious situation that requires an additional absence, then please let me know in person. Approval will be at my discretion.
- The class will be interactive, but keep in mind that we can only focus on one speaker at a time, so when you're not speaking, please be courteous and respectful. Do not conduct side conversations that disrupt the class or work on other issues than those involving this class.
- • Note: It is imperative that you attend each class and be fully prepared when you come to class. Do not leave early. Make your appointments around your class. Not your class around your appointments.
- ***IT IS YOUR RESPONSIBILITY TO DROP THIS COURSE!***

Class Work

- • Students are expected to work effectively in diverse groups to achieve a common goal. They must collaborate and function well in team settings as both leaders and followers. They should respect human diversity and behave in a committed, tolerant, respectful, and professional manner toward colleagues and peers. Skills developed through learning team collaboration include: communication (both written and oral), critical thinking, interpersonal skills, active listening, organization/time management, and conflict resolution.
- There will be study guide homework assignments. Please complete all study guides and hand in at course end.

Classroom Etiquette

- **Electronic Devices:** Cell phones and electronic devices must be turned off and put away during class, unless otherwise directed by the instructor.
- **Food and Drink** are prohibited in all classrooms. Water bottles with lids/caps are the only exception.
- **Disruptive Students:** Students who disrupt or interfere with a class may be directed to leave the room and told to meet with the Campus Disciplinary Officer before returning to continue with coursework. Disciplinary procedures will be followed as outlined in the [General Catalog](#).
- **Children in the classroom:** Due to college rules and state laws, only students enrolled in the class may attend; children are not allowed.

Leaving class early or arriving late can count as a partial absence.

You could be dropped from the class if you miss more than two classes. Missing a speech assignment can count as a double absence.

- Scheduled tests will usually be given at the beginning of each class—tests will NOT be given to students who arrive late for class.

- **Discipline Policy** •

Imperial Valley College is maintained for the purpose of providing students in the community with programs of instruction in higher education. The College is concerned with the fostering of knowledge, the search for truth and the dissemination of ideas.

Students shall assume an obligation to conduct themselves in a manner compatible with the college's function as an educational institution. An instructor MAY REMOVE a student for the day of removal and the next class meeting.

Such action must be immediately reported to the Dean of Student Development and Campus Events.

During the period of removal, the student MAY NOT return without the consent of the instructor.

Online Netiquette

- **What is netiquette?** Netiquette is internet manners, online etiquette, and digital etiquette all rolled into one word. Basically, netiquette is a set of rules for behaving properly online.
- **Students are to comply with the following rules of netiquette:** (1) identify yourself, (2) include a subject line, (3) avoid sarcasm, (4) respect others' opinions and privacy, (5) acknowledge and return messages promptly, (6) copy with caution, (7) do not spam or junk mail, (8) be concise, (9) use appropriate language, (10) use appropriate emoticons (emotional icons) to help convey meaning, and (11) use appropriate intensifiers to help convey meaning [do not use ALL CAPS or multiple exclamation marks (!!!!)].

Academic Honesty

Academic honesty in the advancement of knowledge requires that all students and instructors respect the integrity of one another's work and recognize the importance of acknowledging and safeguarding intellectual property.

There are many different forms of academic dishonesty. The following kinds of honesty violations and their definitions are not meant to be exhaustive. Rather, they're intended to serve as examples of unacceptable academic conduct.

- Plagiarism is taking and presenting as one's own, the writings or ideas of others, without citing the source. You should understand the concept of plagiarism and keep it in mind when taking exams and preparing written materials. If you do not understand how to "cite a source" correctly, please ask for help.
- Cheating is defined as fraud, deceit, or dishonesty in an academic assignment, or using or attempting to use materials, or assisting others in using materials that are prohibited or inappropriate in the context of the academic assignment in question.

Anyone caught cheating or plagiarizing will receive a zero (0) on the exam or assignment, and the instructor may report the incident to the Campus Disciplinary Officer, who may place related documentation in a file. Repeated acts of cheating may result in an F in the course and/or disciplinary action. Please refer to the [General Catalog](#) for more information on academic dishonesty or other misconduct. Acts of cheating include, but are not limited to, the following: (a) plagiarism; (b) copying or attempting to copy from others during an examination or on an assignment; (c) communicating test information with another person during an examination; (d) allowing others to do an assignment or portion of an assignment; (e) using a commercial term paper service.

Additional Student Services

Imperial Valley College offers various services in support of student success. The following are some of the services available for students. Please speak to me about additional services which may be available.

- **CANVAS LMS.** Canvas is Imperial Valley College's main Learning Management System. To log onto Canvas, use this link: [Canvas Student Login](#). The [Canvas Student Guides Site](#) provides a variety of support available to students 24 hours per day. Additionally, a 24/7 Canvas Support Hotline is available for students to use: 877-893-9853.
- **Learning Services.** There are several learning labs on campus to assist students through the use of computers and tutors. Please consult your [Campus Map](#) for the [Math Lab](#); [Reading, Writing & Language Labs](#); and the [Study Skills Center](#).
- **Library Services.** There is more to our library than just books. You have access to tutors in the [Study Skills Center](#), study rooms for small groups, and online access to a wealth of resources.

Disabled Student Programs and Services (DSPS)

Any student with a documented disability who may need educational accommodations should notify the instructor or the [Disabled Student Programs and Services \(DSP&S\)](#) office as soon as possible. The DSP&S office is located in Building 2100, telephone 760-355-6313. Please contact them if you feel you need to be evaluated for educational accommodations.

Student Counseling and Health Services

Students have counseling and health services available, provided by the pre-paid Student Health Fee.

- **Student Health Center.** A Student Health Nurse is available on campus. In addition, Pioneers Memorial Healthcare District provide basic health services for students, such as first aid and care for minor illnesses. Contact the IVC **Student Health Center** at 760-355-6128 in Room 1536 for more information.
- **Mental Health Counseling Services.** Short-term individual, couples, family and group counseling services are available for currently enrolled students. Services are provided in a confidential, supportive, and culturally sensitive environment. Please contact the IVC Mental Health Counseling Services at 760-355-6310 or in the building 1536 for appointments or more information..

Veteran's Center

The mission of the **IVC Military and Veteran Success Center** is to provide a holistic approach to serving military/veteran students on three key areas: 1) Academics, 2) Health and Wellness, and 3) Camaraderie; to serve as a central hub that connects military/veteran students, as well as their families, to campus and community resources. Their goal is to ensure a seamless transition from military to civilian life. The Center is located in Building 600 (Office 624), telephone 760-355-6141.

Extended Opportunity Program and Services (EOPS)

The Extended Opportunity Program and Services (EOPS) offers services such as priority registration, personal/academic counseling, tutoring, book vouchers, and community referrals to qualifying low-income students. EOPS is composed of a group of professionals ready to assist you with the resolution of both academic and personal issues. Our staff is set up to understand the problems of our culturally diverse population and strives to meet student needs that are as diverse as our student population.

Also under the umbrella of EOPS our CARE (Cooperative Agency Resources for Education) Program for single parents is specifically designed to provide support services and assist with the resolution of issues that are particular to this population. Students that are single parents receiving TANF/Cash Aid assistance may qualify for our CARE program, for additional information on CARE please contact Lourdes Mercado, 760-355-6448, lourdes.mercado@imperial.edu.

EOPS provides additional support and services that may identify with one of the following experiences:

- Current and former foster youth students that were in the foster care system at any point in their lives
- Students experiencing homelessness
- Formerly incarcerated students

To apply for EOPS and for additional information on EOPS services, please contact Alexis Ayala, 760-355-5713, alexis.ayala@imperial.edu.

Student Equity Program

- The Student Equity Program strives to improve Imperial Valley College’s success outcomes, particularly for students who have been historically underrepresented and underserved.
- The college identifies strategies to monitor and address equity issues, making efforts to mitigate any disproportionate impact on student success and achievement. Our institutional data provides insight surrounding student populations who historically, are not fully represented.
- Student Equity addresses disparities and/or disproportionate impact in student success across disaggregated student equity groups including gender, ethnicity, disability status, financial need, veterans, foster youth, homelessness, and formerly incarcerated students.
- The Student Equity Program provides direct supportive services to empower students experiencing insecurities related to food, housing, transportation, textbooks, and shower access. We recognize that students who struggle meeting their basic needs are also at an academic and economic disadvantage, creating barriers to academic success and wellness.
- We strive to remove barriers that affect IVC students’ access to education, degree and certificate completion, successful completion of developmental math and English courses, and the ability to transfer to a university. Contact: 760.355.5736 or 760.355.5733 Building 100.
- The Student Equity Program also houses IVC’s Homeless Liaison, which provides direct services, campus, and community referrals to students experiencing homelessness as defined by the McKinney-Vento Act. Contact: 760.355.5736 Building 100.

Student Rights and Responsibilities

Students have the right to experience a positive learning environment and to due process of law. For more information regarding student rights and responsibilities, please refer to the IVC [General Catalog](#).

Information Literacy

Imperial Valley College is dedicated to helping students skillfully discover, evaluate, and use information from all sources. The IVC [Library Department](#) provides numerous [Information Literacy Tutorials](#) to assist students in this endeavor.

Anticipated Class Schedule/Calendar

*****Tentative, subject to change without prior notice*****

Date or Week	Activity, Assignment, and/or Topic	Pages/ Due Dates/Tests
02/18 - 03/11	Welcome, Lectures, Discussion, preparation and delivery of Introductory speech/Review of Text Chapters 1,2,3,4	
03/16- 04/06	Lectures, discussion, preparation and delivery of Narrative speech/Review of Text Chapters 5,6,7, 8,9,10, 12. Review of Text Chapters 13,14,15.	
04/08	Lecture/discussion of research Library database tutorial	
04/20 - 05/06	Lectures/discussion, preparation and delivery of Informative speeches. Review of Text Chapters 16, 17.	

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Date or Week	Activity, Assignment, and/or Topic	Pages/ Due Dates/Tests
05/11-06/08 06/10	Lectures/discussion, preparation and delivery of Persuasive speech FINAL EXAM	

IMPORTANT DATES & DEADLINES:

February 18 Spring classes begin.

February 18 - 29 Late Registration. Beginning on first day each class meets, add authorization code from instructor required to register for that class, filled or open.

February 29 Deadline to register for full-term courses.

Deadline to drop full-term classes and be eligible for a Refund.

Deadline to select P/NP grading option for courses with that option (see section On Change Grading Options).

March 1 Deadline to drop without course appearing on transcript (without receiving *Sunday* a W).

Note: Fees will be charged and no refunds given for courses dropped.

March 2 Census March 2 Ticketing for parking violations in student spaces on main campus begins.

Note: tickets are issued for reserved (faculty/staff), disabled, metered, 15-minute, and no-parking spaces year around.

March 13 Financial Aid Freeze Date - Complete withdrawal before this date will require financial aid eligibility recalculation and funds may be owed.

March 27 Deadline to make up incomplete grade (I) granted Fall 2019 or Winter 2020.

April 13 – 18 Spring Recess. No classes.

April 20 Deadline to submit Petition for Graduation for degree to be awarded for Spring *Monday* and Summer 2020 and participate in Commencement. Students must meet with a Counselor and have an evaluation completed before this date.

April 30 Return to Title IV Drop Date – Units enrolled as of this date will be used to determine enrollment status for financial aid payment

May 16 Deadline to drop full-term classes

May 25 Holiday – Memorial Day. No classes.

June 8 -12 Final Exams.

June 13 Commencement Ceremony