

## Imperial Valley College Course Syllabus – Art 264

Semester	<b>Spring 2015</b>	Instructor's Name	<b>Carol Hegarty</b>
Course Title & #	<b>Gallery Display III, Art 264</b>	Instructor's Email	<b>carol.hegarty@imperial.edu</b>
CRN #	<b>20441</b>	Webpage	<a href="http://www.imperial.edu/about/art-gallery/">http://www.imperial.edu/about/art-gallery/</a>  <b>Facebook: Juanita Salazar Lowe IVC Art Gallery</b>  <b>www.carolhegarty.com</b>
Room	<b>Juanita Salazar Lowe Art Gallery</b>	Office	<b>Juanita Salazar Lowe Art Gallery, back office</b>
Class Dates	<b>Feb. 17-June 9</b>	Office Hours	<b>Monday 5:00-6:15 p.m.; Tuesday 11:15-11:45 a.m.; Wednesday 5:00-6:15 p.m.; Thursday 10:45-11:45 a.m.</b>
Class Days	<b>Tuesdays/Thursdays</b>	Office Phone #	<b>760-355-6198</b>
Class Times	<b>12:20-2:55 p.m.</b>	Who students should contact if emergency or other absence	<b>Contact your instructor using above contact information</b>
Units	<b>3 Units</b>		

### Course Description

From CurricUNET course outline of record: <http://www.curricunet.com/Imperial/>

**Course description:** A continuation of ART 263, Gallery Display II, with a focus on art gallery exhibition design, installation, and promotion. (CSU)

### Student Learning Outcomes

From CurricUNET <http://www.curricunet.com/Imperial/>

Upon course completion, the successful student will have acquired new skills, knowledge, and or attitudes as demonstrated by being able to:

1. Perform the complete installation of an art exhibit. (LO1, ILO2, ILO3, ILO5)
2. Create a presentation on methods of art preservation and handling. (ILO1, ILO2, ILO3, ILO5)
3. Design promotional materials for an exhibition or event. (ISLO1, ISLO3, ISO5)

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## Course Objectives

From CurricUNET <http://www.curricunet.com/Imperial/>

Upon satisfactory completion of the course, students will be able to:

1. Create a presentation on methods of art preservation and handling.
2. Analyze methods of educating the public.
3. Perform the complete installation of an art exhibit.
4. Understand careers in commercial and non-profit galleries, and museums.
5. Perform tasks relating to publicity and public relations.
6. Design promotional materials for an exhibition or event.
7. Plan and organize an exhibition from beginning to end.
8. Observe contemporary exhibitions and art issues.

## Textbooks

1. **Hughes, Philip (2010). *Exhibition Design* Laurence King Publishers. ISBN-10: 1856696405 or ISBN-13: 978-1856696401**

## Course Requirements and Instructional Methods

**Course Overview:** This is the final capstone course covering art exhibits from start to finish providing the student with hands on experience, handling artwork, setting up an exhibit, meeting the public, and taking down exhibits. For those who may be considering a career in a gallery or museum setting, or those thinking about work in exhibition design.

There will be lecture/demonstration; in class critiques and discussion; audio-visual presentations; gallery and museum visitation; guest speakers. Hands on installing and de-installing art exhibitions, gallery sitting, meeting the public, learning about being a curator, and promoting exhibits.

Out of Class Assignments: Students are responsible for attending a minimum of three art exhibitions during the semester. Students should write a short and informal “review” of each exhibit, with attention to the installation of the exhibition as well as sharing and explaining opinions about artwork.

## Course Grading Based on Course Objectives

Grades are assessed on the following criteria:

Participation in gallery activities (60% total) which includes: Create a presentation on the care, upkeep and preservation of works of art (20%); Perform the complete installation of an art exhibition including use of lighting, wall space, floor space, pedestals, sculptures and paintings (20%); Design invitations, flyers, and literature for an exhibit or event (20%).

Introduction to the commercial gallery, non-profit gallery and museum as professional career 10%; Seeing an exhibition from beginning to end: methods of locating shows, booking shows, communicating with artists, unpacking and returning exhibitions 10%; The role of the Non-Profit Art Gallery in Society 10%

Three Exhibition Reviews 10%

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## Attendance

- A student who fails to attend the first meeting of a class or does not complete the first mandatory activity of an online class will be dropped by the instructor as of the first official meeting of that class. Should readmission be desired, the student's status will be the same as that of any other student who desires to add a class. It is the student's responsibility to drop or officially withdraw from the class. See General Catalog for details.
- Regular attendance in all classes is expected of all students. A student whose continuous, unexcused absences exceed the number of hours the class is scheduled to meet per week may be dropped.
- Absences attributed to the representation of the college at officially approved events (conferences, contests, and field trips) will be counted as 'excused' absences.

## Classroom Etiquette

- Electronic Devices: Cell phones and electronic devices must be turned off and put away during class unless otherwise directed by the instructor.
- Food and Drink are prohibited in all classrooms. Water bottles with lids/caps are the only exception. Additional restrictions will apply in labs. Please comply as directed.
- Disruptive Students: Students who disrupt or interfere with a class may be sent out of the room and told to meet with the Campus Disciplinary Officer before returning to continue with coursework. Disciplinary procedures will be followed as outlined in the General Catalog.
- Children in the classroom: Due to college rules and state laws, no one who is not enrolled in the class may attend, including children.

## Academic Honesty

- Plagiarism is to take and present as one's own the writings or ideas of others, without citing the source. You should understand the concept of plagiarism and keep it in mind when taking exams and preparing written materials. If you do not understand how to correctly 'cite a source', you must ask for help.
- Cheating is defined as fraud, deceit, or dishonesty in an academic assignment or using or attempting to use materials, or assisting others in using materials, or assisting others in using materials, which are prohibited or inappropriate in the context of the academic assignment in question.

Anyone caught cheating or will receive a zero (0) on the exam or assignment, and the instructor may report the incident to the Campus Disciplinary Officer, who may place related documentation in a file. Repeated acts of cheating may result in an F in the course and/or disciplinary action. Please refer to the General School Catalog for more information on academic dishonesty or other misconduct. Acts of cheating include, but are not limited to the following: (a) plagiarism; (b) copying or attempting to copy from others during an examination or on an assignment ;(c) communicating test information with another person during an examination; (d) allowing others to do an assignment or portion of an assignment, (e) use of a commercial term paper service

## Additional Help

- Blackboard support center: <http://bbcrm.edusupportcenter.com/ics/support/default.asp?deptID=8543>

- **Learning Labs:** There are several ‘labs’ on campus to assist you through the use of computers, tutors, or a combination. Please consult your college map for the Math Lab, Reading & Writing Lab, and Learning Services (library). Please speak to the instructor about labs unique to your specific program
- **Library Services:** There is more to our library than just books. You have access to tutors in the learning center, study rooms for small groups, and online access to a wealth of resources.

### Disabled Student Programs and Services (DSPS)

Any student with a documented disability who may need educational accommodations should notify the instructor or the Disabled Student Programs and Services (DSP&S) office as soon as possible. If you feel you need to be evaluated for educational accommodations, the DSP&S office is located in Building 2100, telephone 760-355-6313.

### Student Counseling and Health Services

Students have counseling and health services available, provided by the pre-paid Student Health Fee. We now also have a fulltime mental health counselor. For information see <http://www.imperial.edu/students/student-health-center/>. The IVC Student Health Center is located in the Health Science building in Room 2109, telephone 760-355-6310.

### Student Rights and Responsibilities

Students have the right to experience a positive learning environment and due process. For further information regarding student rights and responsibilities please refer to the IVC General Catalog available online at [http://www.imperial.edu/index.php?option=com\\_docman&task=doc\\_download&gid=4516&Itemid=762](http://www.imperial.edu/index.php?option=com_docman&task=doc_download&gid=4516&Itemid=762)

### Information Literacy

Imperial Valley College is dedicated to help students skillfully discover, evaluate, and use information from all sources. Students can access tutorials at <http://www.imperial.edu/courses-and-programs/divisions/arts-and-letters/library-department/info-lit-tutorials/>

### Anticipated Class Schedule / Calendar

**Note: This schedule is subject to change at the discretion of the instructor.**

Date/Week	Activity, Assignment, and/or Topic	Homework/Due Dates/ Tests
Week 1 Feb. 17 & 19	Syllabus & Introduction. Thursday: Clean, Paint and Prepare Gallery. Begin placement and hanging Abstract Statements: Bill Jehle of Topanga, CA, Christopher Conroe of San Diego, and Heather Goodwind of Portland, OR.	
Week 2 Feb. 24 & 26	Continue hanging show.	

Week 3 March 3 & 5	Tuesday: Complete Installation with name tags, signage, etc. Food & music arranged. Abstract Statements Reception opens Thursday (March 5), 4-7 p.m.	
Week 4 March 10 & 12	Tuesday, March 10: Student Reception during College Hour, noon-1 p.m.  Thursday, first day of student gallery sitting.	Write Gallery Review #1
Week 5 March 17 & 19	Tuesday and Thursday, student gallery sitting.	
Week 6 March 24 & 26	Artwork begins to arrive for next show. Student gallery sitting. Thursday, Abstract Statements comes down. Gallery patched and painted.	
Week 7 March 31 & April 2	Thursday: Bay Area exhibit opens with reception 4-7 p.m (April 2) Artists: Salma Arastu of Berkeley and Jonathan Fischer of San Francisco. SPRING BREAK IS APRIL 6-11 CAMPUS IS CLOSED	
Week 8 April 14 & 16	Bay Area exhibit College Hour reception, noon-1 p.m. Tuesday, April 14.	Write gallery review #2.
Week 9 April 21 & 23	Student gallery sitting.	
Week 10 April 28 & 30	Student gallery sitting. Bay Area exhibit comes down April 29 & 30. Gallery Patched and painted. Artwork arranged and hung April 30.	
Week 11 May 5 & 7	Tuesday, final touches on hanging. IVC Student Show 2015 opens with reception 4-7 pm Thursday, May 7.	
Week 12 May 12 & 14	College Hour reception, noon-1 p.m. Tuesday, March 14.	Write gallery review #3
Week 13 May 19 & 21	Student gallery sitting.	
Week 14 May 26 & 28	Student gallery sitting.	
Week 15 June 2 & 4	Student gallery sitting on Tuesday. Artwork comes down June 4.	



Week 16 June 9	Gallery Patched and painted. Final.	Complete any assignments not turned in yet.